



Campaign: Keyword Manager

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8/1/2015 - 8/31/2015

Keywords for www.sespoly.com

Keyword	Avg. Rank	Visits	Chart	Local Vol	Global Vol	Adv Comp	Req.	Act.
tpr manufacturers	1.7 + 19%		-	10	10			
thermoplastic polyolefin compounding	2.0 - 42.9%		-	-	-			
thermoplastic polyolefin manufacturers	2.3 + 25.8%		-	-	10			
specialty thermoplastic polymer compounding	3.0		-	-	-			
chlorinated polyethylene	3.2 + 34.7%	6		210	720			
polymer compound manufacturer	3.2 + 15.8%		-	10	10			
cpe plastic	3.3 + 25%		-	30	110			
pvc compound manufacturing company	3.6 + 2.7%		-	-	-			
thermoplastic polymer manufacturers	3.7 - 2.8%		-	10	10			
custom thermoplastic polymer compounding	4.1 + 16.3%		-	-	-			
pvc compound manufacturers	4.5 + 11.8%		-	10	110			
tpr rubber	5.1 + 1.9%	1		140	320			
chlorinated polyethylene (cpe)	5.4 + 25%		-	10	50			
thermoplastic polyolefin	5.6 + 23.3%	1		170	320			
compound manufacturing	5.7 + 20.8%		-	40	50			
polymer concentrates	6.0 + 3.2%		-	50	50			
thermoplastic polymer compounding	6.3 - 12.5%		-	-	-			
plastic compounding companies	6.7 + 15.2%		-	20	50			
thermoplastic elastomer compounding	7.4 + 28.2%		-	10	10			
speciality polymers	7.5 - 17.2%		-	30	170			
specialty polymers	7.6		-	260	390			
pvc compounds	7.6 + 18.3%		-	20	260			
tpr material	7.7 + 8.3%	3		1,300	3,600			
lszh compound	8.4 + 18.4%		-	10	20			
thermoplastic rubber	8.4 - 5%	2		480	1,300			
custom thermoplastic elastomers	8.8 + 3.3%		-	-	-			
polymer compound	10.9 + 38.1%		-	30	140			
thermoplastic compounds	12.0 - 14.3%		-	10	40			
polymer compounding	12.7 + 62.6%		-	70	210			
plastic polymers manufacturers	13.5 - 48.4%		-	10	20			
compounding polymer	14.0 + 22.2%		-	10	30			
polymer manufacturer	14.6 + 8.2%		-	30	70			
polymer manufacturing companies	14.9 + 43.8%		-	30	50			



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Keyword	Avg. Rank	Visits	Chart	Local Vol	Global Vol	Adv Comp	Req.	Act.
plastic compounding	15.2 + 53.9%		-	70	260			
polymer manufacturers	15.3 - 25.4%		-	50	140			
pvc compound formulation	15.8 + 7.1%		-	10	110			
toll compounding	16.1 - 23.8%		-	20	50			
pvc compounding	17.2 - 31.3%		-	20	170			
plastic compounder	17.9 + 47.4%		-	20	40			
plastic compounders	20.8 - 26.8%		-	50	90			
plastics compounding	20.9 + 50.1%		-	30	70			
elastomer compounding	21.7 + 15.9%		-	10	10			
pvc manufacturers	29.7 - 11.7%		-	170	390			
thermoplastic compounding	30.8 - 1.3%		-	20	30			
thermoplastic polymer	33.7 + 19%		-	320	1,000			
thermoplastic elastomers	35.9 + 24.6%		-	210	590			
pvc compounders	42.6 + 9%		-	30	70			
polymer companies	66.6		-	90	260			
polymer compounds	75.3 + 18.2%		-	40	170			
polyvinyl chloride elastomers market	-		-	-	-			
custom polymer	-		-	20	30			
polymer manufacturing	-		-	50	140			
toll manufacturing	-		-	480	1,900			
thermoplastic rubber manufacturers	-		-	10	10			
polymer industries	-		-	480	1,000			
plastic polymer	-		-	320	880			



SEO: Keyword Ranking Report

SEO: Keyword Ranking Report

8/1/2015 - 8/31/2015

compared to 7/1/2015 - 7/31/2015

Google Avg Position

13.47

Previous: 11.28 -19.00%

Google Clicks

716

Previous: 868 -18.00%

Google Impressions

31645

Previous: 37166 -15.00%

Google CTR

2.26%

Previous: 2.34 -3.00%

Analytics Goal Completions

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Analytics Conversion Rate

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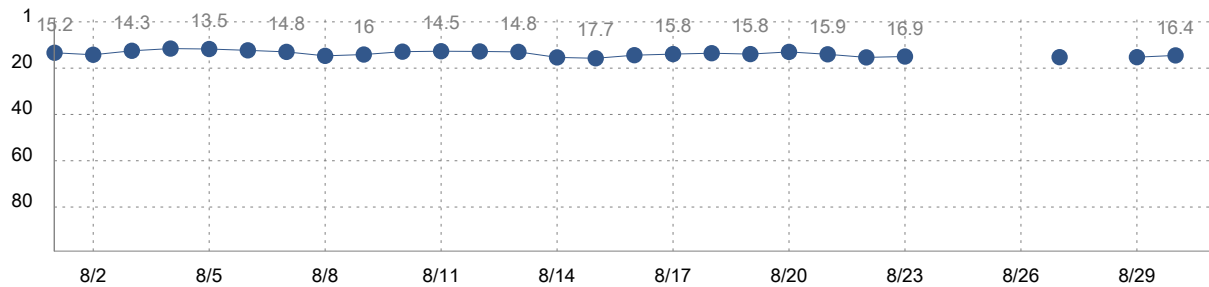
Previous: 0.00% --%

Analytics Goal Value

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Previous: \$0.00 --%

Google Average Position



Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Global Vol	Adv Comp
s&e specialty polymers	1.0	94 ▼ 30%	197 ▼ 23%	47.7	4	0	0.0	0.00			<input type="checkbox"/>
s & e specialty polymers	1.0	22 ▼ 8%	38 ▲ 6%	57.9							<input type="checkbox"/>
s&e polymers	1.0	19 ▼ 41%	35 ▼ 31%	54.3							<input type="checkbox"/>
thermoplastic rubber compounders	1.0	0	84 ▼ 33%	0.0							<input type="checkbox"/>
thermoplastic polyolefin compound manufacturers	1.0 ▲ 0.3	0	27 ▼ 62%	0.0							<input type="checkbox"/>
specialty polymers compounding	1.0	0	34 ▼ 54%	0.0							<input type="checkbox"/>
tpr material compounders	1.0	0	50 ▼ 58%	0.0							<input type="checkbox"/>
tpo plastic compounding	1.0	0	29 ▼ 51%	0.0							<input type="checkbox"/>
tpr material manufacturers	1.0	0	25 ▼ 62%	0.0							<input type="checkbox"/>
specialty pvc compounding companies	1.0	0	54 ▼ 57%	0.0							<input type="checkbox"/>
specialty pvc compounds for cables	1.0	0	75 ▲ 6%	0.0							<input type="checkbox"/>
specialty polymer compounds	1.0	0	29 ▼ 53%	0.0							<input type="checkbox"/>
s&e specialty polymers company	1.0	0	100 ▼ 66%	0.0							<input type="checkbox"/>
specialty pvc compounds suppliers	1.0	0	27 ▼ 58%	0.0							<input type="checkbox"/>



SEO: Keyword Ranking Report											
Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Global Vol	Adv Comp
specialty polymers compounders	1.0	0	50 ▼ 40%	0.0							<input type="checkbox"/>
specialty tpo suppliers	1.0	0	25 ▼ 68%	0.0							<input type="checkbox"/>
polymer compounding for battery	1.0	0	46 ▲ 229%	0.0							<input type="checkbox"/>
specialty polymer compounding services	1.0	0	44 ▲ 340%	0.0							<input type="checkbox"/>
100% tpr	1.1	6 ▲	38 ▲ 73%	15.8	1	0	0.0	0.00			<input type="checkbox"/>
tpr compound	1.1 ▲ 1.9	12 ▲ 100%	120 ▲ 85%	10.0							<input type="checkbox"/>
tpr compound formulation	1.1 ▼ 0.1	4 ▼ 60%	18 ▼ 18%	22.2	2	0	0.0	0.00			<input type="checkbox"/>
tpo compound manufacturers	1.1 ▲ 0.7	0	29 ▼ 64%	0.0							<input type="checkbox"/>
specialty tpo manufacturers	1.2 ▼ 0.2	0	26 ▼ 64%	0.0							<input type="checkbox"/>
custom thermoplastic rubber compounders	1.3 ▲ 0.5	0	71 ▼ 43%	0.0							<input type="checkbox"/>
tpr polymer	1.4 ▲ 0.8	5 ▼ 58%	26 ▼ 37%	19.2							<input type="checkbox"/>
specialty thermoplastic rubber compounders	1.4 ▲ 1.5	0	48 ▼ 63%	0.0							<input type="checkbox"/>
tufshield	1.5 ▲ 0.2	4 ▼ 60%	26 ▲ 18%	15.4							<input type="checkbox"/>
tpo plastic manufacturer	1.6 ▲ 0.3	0	27 ▼ 57%	0.0							<input type="checkbox"/>
tpr manufacturers	1.7 ▲ 0.6	4 ▲ 300%	60 ▼ 19%	6.7					10	10	<input checked="" type="checkbox"/>
specialty	2.0 ▲	0	8 ▲	0.0							<input type="checkbox"/>
thermoplastic polyolefin compounding	2.0 ▼ 0.7	0	25 ▼ 59%	0.0					0	0	<input type="checkbox"/>
tpo plastic supplier	2.0 ▼ 0.1	0	76 ▼ 24%	0.0							<input type="checkbox"/>
thermoplastic polyolefin compounds	2.0 ▲ 1.8	0	50 ▼ 68%	0.0							<input type="checkbox"/>
custom pvc compounds suppliers	2.0 ▲ 0.7	0	25 ▼ 59%	0.0							<input type="checkbox"/>
custom pvc compounds for cables	2.0 ▼ 0.1	0	31 ▼ 52%	0.0							<input type="checkbox"/>
what is cpe plastic	2.0 ▲ 5.4	0	2 ▼ 86%	0.0							<input type="checkbox"/>
tpo polymer	2.2 ▲ 0.2	3 ▼ 73%	138 ▼ 3%	2.2	1	0	0.0	0.00			<input type="checkbox"/>
thermoplastic polyolefin manufacturers	2.2 ▲ 0.9	0	25 ▼ 62%	0.0					0	10	<input type="checkbox"/>
thermoplastic rubber compound	2.3 ▲ 1.2	5 ▼ 17%	30 ▼ 38%	16.7							<input type="checkbox"/>
tpo suppliers	2.3 ▲ 0.3	0 ▼ 100%	68 ▼ 9%	0.0							<input type="checkbox"/>
gm 93	2.4 ▲ 5.5	0	28 ▲ 100%	0.0							<input type="checkbox"/>
chlorinated pe	2.4 ▲ 0.3	10 ▲ 25%	30 ▼ 38%	33.3							<input type="checkbox"/>



SEO: Keyword Ranking Report

Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Global Vol	Adv Comp
polymer compounding companies	2.4 ▲ 0.4	0	53 ▼ 24%	0.0							<input type="checkbox"/>
cpe polymer	2.6 ▲ 0.6	6 ▼ 40%	69 ▼ 31%	8.7							<input type="checkbox"/>
pvc compound manufacturer	2.6 ▲ 0.7	0	92 ▲ 19%	0.0							<input type="checkbox"/>
specialty plastics	2.8 ▲ 0.2	0	5	0.0							<input type="checkbox"/>
custom pvc compounds	2.8 ▲ 0.1	2 ▲	56 ▼ 25%	3.6							<input type="checkbox"/>
custom tpe compound manufacturers	2.8 ▲ 2.2	0	48 ▼ 51%	0.0							<input type="checkbox"/>
tpr material properties	2.9 ▼ 0.2	10 ▲ 11%	41 ▼ 28%	24.4							<input type="checkbox"/>
speciality plastics	3.0	0	2 ▲ 100%	0.0							<input type="checkbox"/>
best pvc compound manufacturers	3.0	0	54 ▼ 8%	0.0							<input type="checkbox"/>
specialty plastic polymer	3.0 ▲ 1.1	0	25 ▼ 75%	0.0							<input type="checkbox"/>
specialty plastic compound	3.0 ▲ 0.2	0	25 ▼ 62%	0.0							<input type="checkbox"/>
specialty thermoplastic polymer compounding	3.0	0	218 ▼ 17%	0.0					0	0	<input type="checkbox"/>
plastic polymer compounding	3.1 ▼ 0.1	0	25 ▼ 59%	0.0							<input type="checkbox"/>
chlorinated polyethylene	3.2 ▲ 1.8	108 ▲ 69%	1,990 ▲ 50%	5.4	7	0	0.0	0.00	210	720	<input checked="" type="checkbox"/>
polymer compound manufacturer	3.2 ▲ 0.7	2 ▲	112 ▲ 4%	1.8					10	10	<input checked="" type="checkbox"/>
custom tpo suppliers	3.2 ▲ 0.8	0	25 ▼ 59%	0.0							<input type="checkbox"/>
cpe plastic	3.3 ▲ 1.1	13 ▲ 44%	249 ▲ 38%	5.2					30	110	<input checked="" type="checkbox"/>
polymer compounds manufacturers	3.3 ▲ 0.8	1 ▲	63 ▼ 6%	1.6							<input type="checkbox"/>
advanced thermoplastic polymer compounding	3.4 ▲ 3.8	0	31 ▼ 52%	0.0							<input type="checkbox"/>
polyolefin thermoplastic	3.6 ▲ 2.1	0	58 ▼ 28%	0.0							<input type="checkbox"/>
pvc compounds manufacturers	3.6 ▲ 0.4	0 ▼ 100%	112 ▲ 3%	0.0							<input type="checkbox"/>
pvc compound manufacturing company	3.6 ▲ 0.2	0	47 ▼ 51%	0.0					0	0	<input type="checkbox"/>
specialty polymers suppliers	3.6 ▲ 0.9	0	27 ▼ 58%	0.0							<input type="checkbox"/>
thermal plastic rubber	3.7 ▲ 0.5	14 ▲ 133%	124 ▼ 24%	11.3							<input type="checkbox"/>
tpr thermoplastic rubber	3.7 ▲ 0.3	7 ▼ 13%	109 ▲ 5%	6.4							<input type="checkbox"/>
tpo thermoplastic	3.8 ▲ 0.4	0 ▼ 100%	49 ▼ 9%	0.0							<input type="checkbox"/>



SEO: Keyword Ranking Report											
Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Global Vol	Adv Comp
cpe polyethylene	3.8 ▲ 0.2	0	17	0.0							<input type="checkbox"/>
thermoplastic polymer manufacturers	3.8 ▼ 0.3	0	115 ▼ 29%	0.0					10	10	<input type="checkbox"/>
thermoplastic olefin	3.9	9 ▼ 59%	485 ▼ 17%	1.9							<input type="checkbox"/>
chlorinated polyethylene uses	3.9	3	46 ▲ 31%	6.5							<input type="checkbox"/>
plastic compound manufacturing company	3.9 ▲ 1.5	0	27 ▼ 56%	0.0							<input type="checkbox"/>
pvc compounds supplier	3.9 ▼ 0.8	0	29 ▼ 34%	0.0							<input type="checkbox"/>
ses polymer	4.0 ▼ 0.9	2 ▲	27 ▲ 59%	7.4							<input type="checkbox"/>
thermoplastic olefins	4.0 ▼ 0.1	6	64 ▲ 25%	9.4							<input type="checkbox"/>
tpr material suppliers	4.0 ▲ 0.2	0	25 ▼ 58%	0.0							<input type="checkbox"/>
tpo polyolefin	4.0 ▲	0	1 ▲	0.0							<input type="checkbox"/>
tpo thermoplastic polyolefin	4.1 ▲ 0.4	0	129 ▼ 47%	0.0							<input type="checkbox"/>
pvc compound supplier	4.1 ▲ 0.2	0	53 ▼ 26%	0.0							<input type="checkbox"/>
thermal plastic olefin	4.2	0 ▼ 100%	4 ▼ 76%	0.0							<input type="checkbox"/>
tpo plastic sheet	4.2 ▲ 2.5	2 ▼ 50%	10 ▼ 68%	20.0							<input type="checkbox"/>
thermoplastic polyolefin material	4.2 ▼ 0.8	0	27 ▼ 57%	0.0							<input type="checkbox"/>
custom thermoplastic polymer compounding	4.2 ▲ 0.9	0	127 ▼ 51%	0.0					0	0	<input type="checkbox"/>
chlorinated polyethylene rubber	4.4 ▲ 0.4	7 ▲ 17%	97 ▲ 87%	7.2	1	0	0.0	0.00			<input type="checkbox"/>
chlorinated polyethylene cpe	4.4 ▲ 2.5	0 ▼ 100%	29 ▼ 31%	0.0							<input type="checkbox"/>
custom pvc compounding companies	4.4 ▲ 1.7	0	36 ▼ 68%	0.0							<input type="checkbox"/>
s & e	4.5 ▲ 1.5	0	4 ▲ 100%	0.0							<input type="checkbox"/>
pvc compound manufacturers	4.5 ▲ 0.7	0 ▼ 100%	187 ▼ 13%	0.0					10	110	<input checked="" type="checkbox"/>
manufacturing pvc compounds for cables	4.5 ▲ 0.2	0	27 ▼ 57%	0.0							<input type="checkbox"/>
thermoplastic rubber tpr	4.6	11 ▼ 15%	100 ▲ 54%	11.0							<input type="checkbox"/>
thermo plastic olefin	4.6 ▼ 0.2	2 ▲	25 ▼ 34%	8.0							<input type="checkbox"/>
tpo plastic material	4.6 ▲ 1.6	0 ▼ 100%	27 ▼ 49%	0.0							<input type="checkbox"/>
thermoplastic polymer compounders	4.6 ▼ 0.3	0	184 ▲ 18%	0.0							<input type="checkbox"/>
specialty polymers formulation	4.6 ▲ 0.5	0	44 ▼ 55%	0.0							<input type="checkbox"/>
tpo plastic	4.7 ▲ 0.4	24 ▼ 38%	637 ▼ 14%	3.8							<input type="checkbox"/>



SEO: Keyword Ranking Report

Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Global Vol	Adv Comp
thermoplastic rubber properties	4.7 ▲ 1.3	10 ▼ 9%	86 ▲ 28%	11.6							<input type="text"/>
tufprene	4.7 ▼ 0.8	2	32 ▼ 40%	6.3							<input type="text"/>
polymer compounding for footwear	4.8 ▲ 1.5	0	58 ▲ 164%	0.0							<input type="text"/>
cpe chlorinated polyethylene	4.9 ▲ 0.5	2 ▲	28 ▲ 4%	7.1							<input type="text"/>



Campaign: Competitor Manager

8/1/2015 - 8/31/2015

Competitors for www.sespoly.com

Competitor	Quality	Alexa Rank	mozRank	Authority	mozTrust	Pages	Links
www.sespoly.com	70	1,319,672	4.73	19	5.24	921	110
citadelplastics.com	45	18,440,757				29	5,745
www.alphagary.com	80	4,964,297	4.97	32	5.21	1,362	8,157
www.rtpcompany.com	85	666,957	5.83	49	6.59	6,092	11,379
www.specpoly.com	80	14,148,537	4.73	25	5.28	169	293
www.sylvin.com	55	21,984,919				1,383	33,092
www.teknorapex.com	90	905,530	5.89	46	5.98	2,966	24,405
www.wmcompounding.com	65	5,391,882	4.30	12	4.07	83	34



Google Analytics: Overview

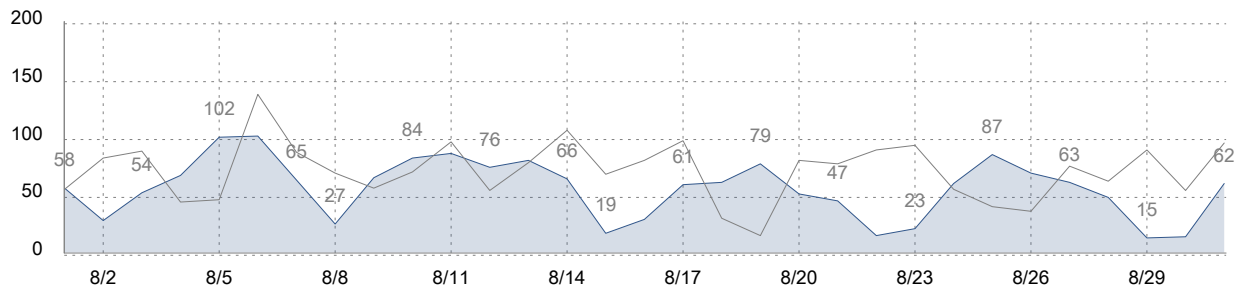
Google Analytics: Overview

8/1/2015 - 8/31/2015

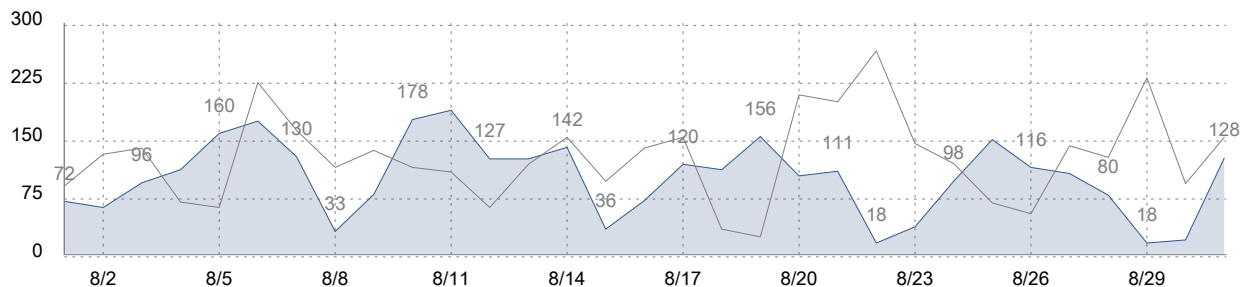
compared to 7/1/2015 - 7/31/2015

Advanced Segments: All Sessions

Sessions



Page Views



All Sessions: Sessions

1,790

Previous: 2,265 **-20.97%**

All Sessions: Bounce Rate

71.51%

Previous: 71.92% **-0.57%**

All Sessions: % New Sessions

34.80%

Previous: 50.91% **-31.63%**

All Sessions: Pages / Session

1.78

Previous: 1.76 **0.84%**

All Sessions: New Users

623

Previous: 1,153 **-45.97%**

All Sessions: Avg. Session Duration

1:29

Previous: 1:34 **-4.92%**

All Sessions: Page Views

3,182

Previous: 3,993 **-20.31%**

Top Traffic

Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
google / organic	4.62% 951 vs 909 ▲	-25.00% 18 vs 24 ▼	4.58% 68.45% vs 65.46% ▲	-7.49% 1.84 vs 1.99 ▼	-31.79% 1:21 vs 2:00 ▼	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%



Google Analytics: Overview

Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
(direct) / (none)	-22.25% ▼ 283 vs 364	-8.82% ▼ 217 vs 238	0.95% ▲ 69.61% vs 68.96%	1.50% ▲ 2.35 vs 2.32	-8.54% ▼ 2:15 vs 2:28	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
get-free-social-traffic.com / referral	∞ 99 vs 0	∞ 99 vs 0	∞ 90.91% vs 0.00%	∞ 1.09 vs 0.00	∞ 0:43 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
floating-share-buttons.com / referral	-86.13% ▼ 77 vs 555	-86.13% ▼ 77 vs 555	3.79% ▲ 93.51% vs 90.09%	-3.11% ▼ 1.06 vs 1.10	-32.95% ▼ 0:31 vs 0:46	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
bing / organic	-22.86% ▼ 54 vs 70	-40.82% ▼ 29 vs 49	22.81% ▲ 66.67% vs 54.29%	-21.44% ▼ 1.85 vs 2.36	-40.11% ▼ 1:06 vs 1:51	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

Top Referrals

Source	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
get-free-social-traffic.com	∞ 99 vs 0	∞ 99 vs 0	∞ 90.91% vs 0.00%	∞ 1.09 vs 0.00	∞ 0:43 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
floating-share-buttons.com	-86.13% ▼ 77 vs 555	-86.13% ▼ 77 vs 555	3.79% ▲ 93.51% vs 90.09%	-3.11% ▼ 1.06 vs 1.10	-32.95% ▼ 0:31 vs 0:46	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
sexyali.com	∞ 47 vs 0	0.00% 0 vs 0	∞ 82.98% vs 0.00%	∞ 1.21 vs 0.00	∞ 2:34 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
satellite.maps.ilovevitaly.com	∞ 29 vs 0	0.00% 0 vs 0	∞ 68.97% vs 0.00%	∞ 1.45 vs 0.00	∞ 4:38 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
success-seo.com	-21.74% ▼ 18 vs 23	-21.74% ▼ 18 vs 23	0.00% 100.00% vs 100.00%	0.00% 1.00 vs 1.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

Top Landing Pages

Landing Page	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
/	-38.17% ▼ 797 vs 1,289	-57.40% ▼ 400 vs 939	-6.92% ▼ 66.00% vs 70.91%	9.78% ▲ 2.02 vs 1.84	7.70% ▲ 1:49 vs 1:41	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
/products/tpr-thermoplastic-rubber/	12.92% ▲ 306 vs 271	-19.15% ▼ 38 vs 47	1.46% ▲ 77.12% vs 76.01%	1.31% ▲ 1.51 vs 1.49	4.44% ▲ 0:54 vs 0:52	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
/products/cpe-chlorinated-polyethylene/	24.38% ▲ 199 vs 160	5.26% ▲ 20 vs 19	4.34% ▲ 85.43% vs 81.88%	-10.02% ▼ 1.32 vs 1.47	-30.10% ▼ 0:44 vs 1:03	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
/products/tpo-thermoplastic-olefin/	-13.64% ▼ 152 vs 176	26.67% ▲ 19 vs 15	1.54% ▲ 75.00% vs 73.86%	-0.65% ▼ 1.79 vs 1.80	8.99% ▲ 1:28 vs 1:20	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
/2013-jr-nudist-pageant/	92.68% ▲ 79 vs 41	97.50% ▲ 79 vs 40	3.80% ▲ 98.73% vs 95.12%	-3.44% ▼ 1.01 vs 1.05	-19.79% ▼ 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%



Google Analytics: Overview

Top Social Network Referrals

Social Network	Sessions	Page Views	Avg. Session Duration	Pages / Session	Transactions	Revenue	Ecommerce Conversion Rate
LinkedIn	150.00% 5 vs 2 ▲	120.00% 11 vs 5 ▲	-68.10% 0:26 vs 1:21 ▼	-12.00% 2.20 vs 2.50 ▼	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Tumblr	∞ 1 vs 0	∞ 6 vs 0	∞ 14:32 vs 0:00	∞ 6.00 vs 0.00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Facebook	-100.00% 0 vs 5 ▼	-100.00% 0 vs 5 ▼	0.00% 0:00 vs 0:00	-100.00% 0.00 vs 1.00 ▼	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Blogger	-100.00% 0 vs 2 ▼	-100.00% 0 vs 3 ▼	-100.00% 0:00 vs 0:02 ▼	-100.00% 0.00 vs 1.50 ▼	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Twitter	-100.00% 0 vs 1 ▼	-100.00% 0 vs 13 ▼	-100.00% 0:00 vs 9:08 ▼	-100.00% 0.00 vs 13.00 ▼	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

Top Events

Event Category	Total Events	Unique Events	Event Value	Avg. Value
to use this feature visit: EVENT-TRACKING.COM	-30.00% 14 vs 20 ▼	-30.00% 14 vs 20 ▼	0.00% 0 vs 0	0.00% 0.00 vs 0.00

Top Campaigns

Campaign	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
www.event-tracking.com	-30.00% 14 vs 20 ▼	-26.32% 14 vs 19 ▼	0.00% 0.00% vs 0.00%	0.00% 0.00 vs 0.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Get-Free-Traffic-Now.com	66.67% 5 vs 3 ▲	66.67% 5 vs 3 ▲	0.00% 100.00% vs 100.00%	0.00% 1.00 vs 1.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%



Google Webmaster Tools: Top Searches

Top Searches (Impressions)

8/1/2015 - 8/31/2015

Query Count	Clicks	Impressions	Clickthrough Rate
577 +7%	716 -18%	31,645 -15%	2.3% -3%
Previous: 541	Previous: 868	Previous: 37,166	Previous: 2.3%

Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
tpr material	4116	78	1.9	7.7 + 8.3%	Yes
chlorinated polyethylene	1990	108	5.4	3.2 + 36%	Yes
thermoplastic rubber	1390	33	2.4	8.4 - 6.3%	Yes
specialty polymers	798	0	0.0	7.6 - 1.3%	Yes
tpr rubber	761	23	3.0	5.1 + 1.9%	Yes
tpo plastic	637	24	3.8	4.7 + 7.8%	No
thermoplastic polyolefin	631	9	1.4	5.7 + 21.9%	Yes
thermoplastic olefin	485	9	1.9	3.9	No
pvc compound	407	7	1.7	9.7 + 10.2%	No
tpr plastic	375	10	2.7	6.5 - 4.8%	No
tpo material	338	6	1.8	5.9	No
s&e	331	5	1.5	7.0 + 4.1%	No
thermoplastic elastomer	320	0	0.0	32.2 + 36%	No
material tpr	304	2	0.7	9.0 + 2.2%	No
Isoh	286	2	0.7	10.7 - 1.9%	No
what is tpr material	283	6	2.1	10.0 - 1%	No
thermoplastic polymer	254	0	0.0	33.9 + 19.7%	Yes
thermoplastic elastomers	252	0	0.0	36.0 + 29.5%	Yes
cpe plastic	249	13	5.2	3.3 + 25%	Yes
polymer compounding	244	0	0.0	12.8 + 65.5%	Yes
toner plastics	222	0	0.0	8.3 + 11.7%	No
specialty thermoplastic polymer compounding	218	0	0.0	3.0	Yes



Google Webmaster Tools: Top Searches					
Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
gtpe	208	0	0.0	7.9 + 12.2%	No
pvc compounds	202	4	2.0	7.4 + 22.9%	Yes
s&e specialty polymers	197	94	47.7	1.0	No
pvc compound manufacturers	187	0	0.0	4.5 + 13.5%	Yes
thermoplastic polymer compounders	184	0	0.0	4.6 - 7%	No
thermo plastic rubber	177	10	5.6	5.8 - 5.5%	No
plastic compounding	166	0	0.0	15.3 + 57.3%	Yes
plastics compounding	163	0	0.0	21.3 + 51.5%	Yes
plastic compounding companies	158	4	2.5	6.8 + 13.9%	Yes
polymer manufacturer	158	0	0.0	14.7 + 7.5%	Yes
custom made rubber compound	154	0	0.0	27.7 - 19.9%	No
polymer manufacturers	145	0	0.0	15.3 - 27.5%	Yes
plastic compound	143	0	0.0	11.7 + 13.3%	No
thermoplastic polymer compounding	141	0	0.0	6.4 - 20.8%	Yes
thermoplastic polymers	140	0	0.0	38.9 + 6.5%	No
tpo polymer	138	3	2.2	2.2 + 8.3%	No
thermoplastic olefin properties	135	2	1.5	7.5 + 14.8%	No
thermoplastic manufacturers	134	0	0.0	19.4 - 13.5%	No
tpo thermoplastic polyolefin	129	0	0.0	4.1 + 8.9%	No
plastic compounders	129	2	1.6	21.4 - 38.1%	Yes
custom thermoplastic polymer compounding	127	0	0.0	4.2 + 17.6%	Yes
thermal plastic rubber	124	14	11.3	3.7 + 11.9%	No



Google Webmaster Tools: Top Searches

Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
tpe compound manufacturers	123	0	0.0	13.1 + 35.8%	No
tpe compound	122	2	1.6	21.4 + 38%	No
tpr compound	120	12	10.0	1.1 + 63.3%	No
thermoplastic polymer manufacturers	115	0	0.0	3.8 - 8.6%	Yes
polymer compounders	114	0	0.0	5.4 - 3.8%	No
s and e	113	0	0.0	9.0 - 23.3%	No



SEO Metrics: Top Searches

Top Searches (Clicks)

8/1/2015 - 8/31/2015

Query Count 577 +7% Previous: 541	Clicks 716 -18% Previous: 868	Impressions 31,645 -15% Previous: 37,166	Clickthrough Rate 2.3% -3% Previous: 2.3%
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Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
chlorinated polyethylene	1990	108	5.4	3.2 + 36%	Yes
s&e specialty polymers	197	94	47.7	1.0	No
tpr material	4116	78	1.9	7.7 + 8.3%	Yes
thermoplastic rubber	1390	33	2.4	8.4 - 6.3%	Yes
tpo plastic	637	24	3.8	4.7 + 7.8%	No
tpr rubber	761	23	3.0	5.1 + 1.9%	Yes
s & e specialty polymers	38	22	57.9	1.0	No
s&e polymers	35	19	54.3	1.0	No
thermal plastic rubber	124	14	11.3	3.7 + 11.9%	No
cpe plastic	249	13	5.2	3.3 + 25%	Yes
tpr compound	120	12	10.0	1.1 + 63.3%	No
thermoplastic rubber tpr	100	11	11.0	4.6	No
tpr material properties	41	10	24.4	2.9 - 7.4%	No
chlorinated pe	30	10	33.3	2.4 + 11.1%	No
tpr plastic	375	10	2.7	6.5 - 4.8%	No
thermoplastic rubber properties	86	10	11.6	4.7 + 21.7%	No
thermo plastic rubber	177	10	5.6	5.8 - 5.5%	No
thermoplastic polyolefin	631	9	1.4	5.7 + 21.9%	Yes
thermoplastic olefin	485	9	1.9	3.9	No
tpr plastic material	47	7	14.9	5.8	No
pvc compound	407	7	1.7	9.7 + 10.2%	No



SEO Metrics: Top Searches					
Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
tpr thermoplastic rubber	109	7	6.4	3.7 + 7.5%	No
chlorinated polyethylene rubber	97	7	7.2	4.4 + 8.3%	No
thermoplastic olefins	64	6	9.4	4.0 - 2.6%	No
cpe polymer	69	6	8.7	2.6 + 18.8%	No



SEO Metrics: Search Engine Share

Search Engine Share Report

8/1/2015 - 8/31/2015

Sessions

1,070

Previous: 0 --%

Goal Value

\$0.00

Previous: \$ --%

Page Views

1,959

Previous: 0 --%

Conversion Rate

0.00%

Previous: 0.00% --%

Pages/Session

1.83

Previous: 0.00 --%

Goal Completions

0

Previous: 0 --%

Search Engine	%	Sessions	Page Views	Pages/Session	Goal Completions	Goal Value	Conversion Rate
google	88.88%	951	1,748	1.84	0	\$0.00	0.00%
bing	5.05%	54	100	1.85	0	\$0.00	0.00%
yahoo	3.74%	40	73	1.83	0	\$0.00	0.00%
search	0.65%	7	7	1.00	0	\$0.00	0.00%
yandex	0.65%	7	12	1.71	0	\$0.00	0.00%
ask	0.47%	5	5	1.00	0	\$0.00	0.00%
haosou.com	0.28%	3	7	2.33	0	\$0.00	0.00%
aol	0.09%	1	1	1.00	0	\$0.00	0.00%
centrum.cz	0.09%	1	4	4.00	0	\$0.00	0.00%
daum	0.09%	1	2	2.00	0	\$0.00	0.00%



Google Analytics: All Traffic

Google Analytics: All Traffic

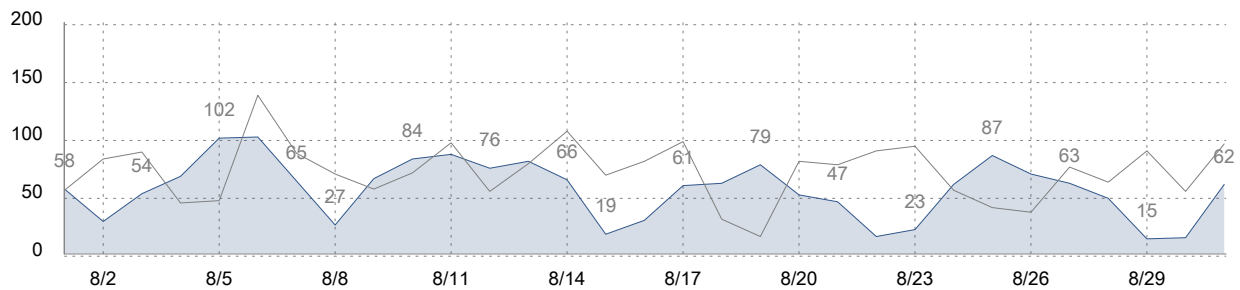
8/1/2015 - 8/31/2015

compared to 7/1/2015 - 7/31/2015

Advanced Segments: All Sessions

Conversions: All Goals

Sessions



All Sessions: Sessions

1,790

Previous: 2,265 **-20.97%**

All Sessions: New Users

623

Previous: 1,153 **-45.97%**

All Sessions: Bounce Rate

71.51%

Previous: 71.92% **-0.57%**

All Sessions: Pages / Session

1.78

Previous: 1.76 **0.84%**

All Sessions: Avg. Session Duration

1:29

Previous: 1:34 **-4.92%**

Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
google / organic	4.62% ▲ 951 vs 909	-25.00% ▼ 18 vs 24	4.58% ▲ 68.45% vs 65.46%	-7.49% ▼ 1.84 vs 1.99	-31.79% ▼ 1:21 vs 2:00
(direct) / (none)	-22.25% ▼ 283 vs 364	-8.82% ▼ 217 vs 238	0.95% ▲ 69.61% vs 68.96%	1.50% ▲ 2.35 vs 2.32	-8.54% ▼ 2:15 vs 2:28
get-free-social-traffic.com / referral	∞ 99 vs 0	∞ 99 vs 0	∞ 90.91% vs 0.00%	∞ 1.09 vs 0.00	∞ 0:43 vs 0:00
floating-share-buttons.com / referral	-86.13% ▼ 77 vs 555	-86.13% ▼ 77 vs 555	3.79% ▲ 93.51% vs 90.09%	-3.11% ▼ 1.06 vs 1.10	-32.95% ▼ 0:31 vs 0:46
bing / organic	-22.86% ▼ 54 vs 70	-40.82% ▼ 29 vs 49	22.81% ▲ 66.67% vs 54.29%	-21.44% ▼ 1.85 vs 2.36	-40.11% ▼ 1:06 vs 1:51
sexyali.com / referral	∞ 47 vs 0	0.00% 0 vs 0	∞ 82.98% vs 0.00%	∞ 1.21 vs 0.00	∞ 2:34 vs 0:00



Google Analytics: All Traffic						
Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	
yahoo / organic	-24.53% ▼ 40 vs 53	14.29% ▲ 8 vs 7	9.12% ▲ 70.00% vs 64.15%	-1.30% ▼ 1.83 vs 1.85	52.64% ▲ 1:32 vs 1:00	
satellite.maps.ilovevitaly.com / referral	∞ 29 vs 0	0.00% 0 vs 0	∞ 68.97% vs 0.00%	∞ 1.45 vs 0.00	∞ 4:38 vs 0:00	
success-seo.com / referral	-21.74% ▼ 18 vs 23	-21.74% ▼ 18 vs 23	0.00% 100.00% vs 100.00%	0.00% 1.00 vs 1.00	0.00% 0:00 vs 0:00	
toner-plastics.com / referral	-29.17% ▼ 17 vs 24	-36.36% ▼ 14 vs 22	-2.94% ▼ 64.71% vs 66.67%	-29.41% ▼ 1.53 vs 2.17	-26.60% ▼ 1:23 vs 1:53	
www.event-tracking.com / referral	-30.00% ▼ 14 vs 20	-26.32% ▼ 14 vs 19	0.00% 0.00% vs 0.00%	0.00% 0.00 vs 0.00	0.00% 0:00 vs 0:00	
chinese-amezon.com / referral	∞ 13 vs 0	∞ 13 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00	
site9.free-floating-buttons.com / referral	∞ 12 vs 0	∞ 12 vs 0	∞ 83.33% vs 0.00%	∞ 1.17 vs 0.00	∞ 1:40 vs 0:00	
nanocor.com / referral	600.00% ▲ 7 vs 1	600.00% ▲ 7 vs 1	-85.71% ▼ 14.29% vs 100.00%	185.71% ▲ 2.86 vs 1.00	∞ 2:30 vs 0:00	
search / organic	16.67% ▲ 7 vs 6	20.00% ▲ 6 vs 5	50.00% ▲ 100.00% vs 66.67%	-45.45% ▼ 1.00 vs 1.83	-100.00% ▼ 0:00 vs 0:44	
ttmarketinginc.com / referral	∞ 7 vs 0	∞ 6 vs 0	∞ 14.29% vs 0.00%	∞ 3.29 vs 0.00	∞ 7:21 vs 0:00	
yandex / organic	600.00% ▲ 7 vs 1	400.00% ▲ 5 vs 1	∞ 71.43% vs 0.00%	-57.14% ▼ 1.71 vs 4.00	-61.98% ▼ 0:46 vs 2:01	
ask / organic	66.67% ▲ 5 vs 3	-33.33% ▼ 2 vs 3	0.00% 100.00% vs 100.00%	0.00% 1.00 vs 1.00	0.00% 0:00 vs 0:00	
bing.com / referral	-54.55% ▼ 5 vs 11	-55.56% ▼ 4 vs 9	76.00% ▲ 80.00% vs 45.45%	-23.48% ▼ 1.60 vs 2.09	-43.16% ▼ 0:21 vs 0:38	
linkedin.com / referral	150.00% ▲ 5 vs 2	100.00% ▲ 4 vs 2	20.00% ▲ 60.00% vs 50.00%	-12.00% ▼ 2.20 vs 2.50	-68.10% ▼ 0:26 vs 1:21	
translate.google.com / referral	400.00% ▲ 5 vs 1	0.00% 1 vs 1	0.00% 100.00% vs 100.00%	0.00% 1.00 vs 1.00	0.00% 0:00 vs 0:00	
www.Get-Free-Traffic-Now.com / referral	66.67% ▲ 5 vs 3	66.67% ▲ 5 vs 3	0.00% 100.00% vs 100.00%	0.00% 1.00 vs 1.00	0.00% 0:00 vs 0:00	



Google Analytics: All Traffic					
Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
buttons-for-website.com / referral	-33.33% ▼ 4 vs 6	-33.33% ▼ 4 vs 6	0.00% 100.00% vs 100.00%	0.00% 1.00 vs 1.00	0.00% 0:00 vs 0:00
free-social-buttons.com / referral	-63.64% ▼ 4 vs 11	-63.64% ▼ 4 vs 11	0.00% 100.00% vs 100.00%	0.00% 1.00 vs 1.00	0.00% 0:00 vs 0:00
plasticsnews.com / referral	100.00% ▲ 4 vs 2	-100.00% ▼ 0 vs 2	0.00% 50.00% vs 50.00%	-80.95% ▼ 2.00 vs 10.50	-95.79% ▼ 0:52 vs 20:42



Google Analytics: Audience - Engagement

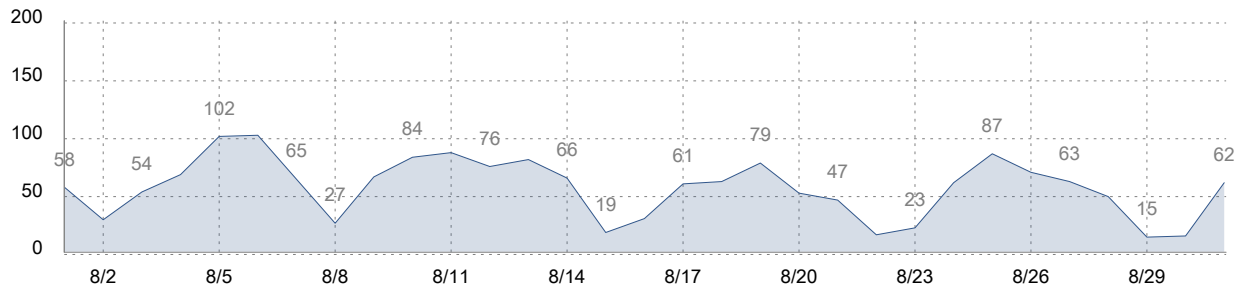
Google Analytics: Audience - Engagement

8/1/2015 - 8/31/2015

Advanced Segments: All Sessions

Conversions: All Goals

Sessions



All Sessions: Sessions

1,790

Session Duration	Sessions
0-10 seconds	1,316 (73.52%)
11-30 seconds	64 (3.58%)
31-60 seconds	70 (3.91%)
61-180 seconds	128 (7.15%)
181-600 seconds	136 (7.60%)
601-1800 seconds	65 (3.63%)
1801+ seconds	11 (0.61%)



Google Analytics: Content - All Pages

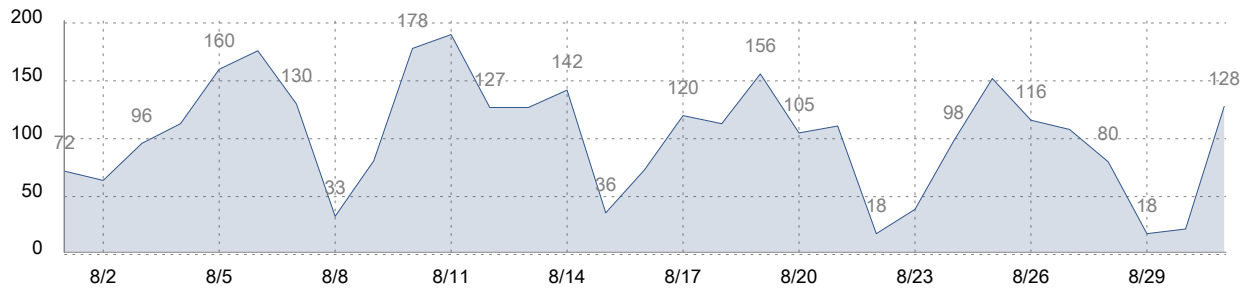
Google Analytics: Content - All Pages

8/1/2015 - 8/31/2015

Advanced Segments: All Sessions

Conversions: All Goals

Page Views



All Sessions: Page Views

3,182

All Sessions: Unique Pageviews

2,701

All Sessions: Avg Time on Page

1:54

All Sessions: Entrances

1,776

All Sessions: Bounce Rate

71.51%

All Sessions: Page Exit Rate

55.81%

All Sessions: Avg Page Value

\$0.00

Page	Page Views	Unique Pageviews	Avg Time on Page	Entrances	Bounce Rate	Page Exit Rate	Avg Page Value
/	984 (30.92%)	848 (31.40%)	2:29	797 (44.88%)	64.86%	64.23%	\$0.00 (0.00%)
/products/tpr-thermoplastic-rubber/	401 (12.60%)	326 (12.07%)	2:07	306 (17.23%)	77.12%	70.57%	\$0.00 (0.00%)
/products/cpe-chlorinated-polyethylene/	243 (7.64%)	217 (8.03%)	2:57	199 (11.20%)	85.43%	79.42%	\$0.00 (0.00%)
/products/tpo-thermoplastic-olefin/	223 (7.01%)	175 (6.48%)	2:12	152 (8.56%)	75.00%	64.13%	\$0.00 (0.00%)
/products/pvc-poly-vinyl-chloride/	118 (3.71%)	84 (3.11%)	1:31	44 (2.48%)	68.18%	43.22%	\$0.00 (0.00%)
/2013-jr-nudist-pageant/	80 (2.51%)	79 (2.92%)	0:17	79 (4.45%)	98.73%	98.75%	\$0.00 (0.00%)
/our-company/management-team/	78 (2.45%)	67 (2.48%)	1:56	24 (1.35%)	45.83%	37.18%	\$0.00 (0.00%)
/products/tpe-thermoplastic-elastomers/	66 (2.07%)	49 (1.81%)	1:43	13 (0.73%)	53.85%	36.36%	\$0.00 (0.00%)



Google Analytics: Content - All Pages

Page	Page Views	Unique Pageviews	Avg Time on Page	Entrances	Bounce Rate	Page Exit Rate	Avg Page Value
/products/low-smoke-zero-halogen/	62 (1.95%)	53 (1.96%)	4:18	37 (2.08%)	72.97%	54.84%	\$0.00 (0.00%)
/our-company/corporate-headquarters/	61 (1.92%)	53 (1.96%)	1:45	5 (0.28%)	80.00%	36.07%	\$0.00 (0.00%)
/markets/wire-cable/	52 (1.63%)	42 (1.55%)	2:04	10 (0.56%)	60.00%	51.92%	\$0.00 (0.00%)
/get-in-touch/sales/	38 (1.19%)	37 (1.37%)	0:33	1 (0.06%)	0.00%	34.21%	\$0.00 (0.00%)
/our-company/facilities/manufacturing/	37 (1.16%)	34 (1.26%)	1:16	0 (0.00%)	0.00%	24.32%	\$0.00 (0.00%)
/products/plastic-polymer-concentrates/	30 (0.94%)	21 (0.78%)	0:52	2 (0.11%)	0.00%	10.00%	\$0.00 (0.00%)
/markets/automotive/	24 (0.75%)	21 (0.78%)	3:27	4 (0.23%)	50.00%	29.17%	\$0.00 (0.00%)
/get-in-touch/customer-service/	22 (0.69%)	19 (0.70%)	1:20	1 (0.06%)	0.00%	22.73%	\$0.00 (0.00%)
/careers/	21 (0.66%)	19 (0.70%)	1:03	0 (0.00%)	0.00%	38.10%	\$0.00 (0.00%)
/category/new-compounds/	19 (0.60%)	17 (0.63%)	0:42	0 (0.00%)	0.00%	10.53%	\$0.00 (0.00%)
/markets/consumer-industrial-products/	18 (0.57%)	14 (0.52%)	3:35	2 (0.11%)	50.00%	38.89%	\$0.00 (0.00%)
/search-result	18 (0.57%)	10 (0.37%)	1:06	0 (0.00%)	0.00%	16.67%	\$0.00 (0.00%)
/markets/footwear/	16 (0.50%)	15 (0.56%)	2:14	0 (0.00%)	0.00%	43.75%	\$0.00 (0.00%)
/category/company-news/	14 (0.44%)	12 (0.44%)	0:41	0 (0.00%)	0.00%	42.86%	\$0.00 (0.00%)
/brands/tufshield/	13 (0.41%)	9 (0.33%)	0:40	8 (0.45%)	62.50%	61.54%	\$0.00 (0.00%)
/services/custom-plastic-compounding/	13 (0.41%)	13 (0.48%)	3:33	1 (0.06%)	0.00%	46.15%	\$0.00 (0.00%)
/blog/	12 (0.38%)	11 (0.41%)	1:26	1 (0.06%)	0.00%	25.00%	\$0.00 (0.00%)



Google Analytics: Audience - Mobile Overview

Google Analytics: Audience - Mobile Overview

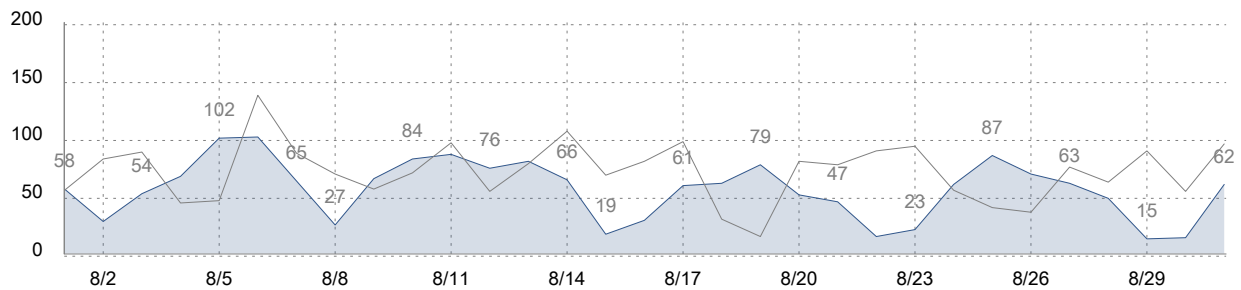
8/1/2015 - 8/31/2015

compared to 7/1/2015 - 7/31/2015

Advanced Segments: All Sessions

Conversions: All Goals

Sessions



All Sessions: Sessions

1,790

Previous: 2,265 **-20.97%**

All Sessions: New Users

623

Previous: 1,153 **-45.97%**

All Sessions: Bounce Rate

71.51%

Previous: 71.92% **-0.57%**

All Sessions: Pages / Session

1.78

Previous: 1.76 **0.84%**

All Sessions: Avg. Session Duration

1:29

Previous: 1:34 **-4.92%**

Device Category	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
desktop	-27.40% 1,473 vs 2,029	-47.63% 564 vs 1,077	-2.21% 70.60% vs 72.20%	3.48% 1.84 vs 1.78	-4.42% 1:28 vs 1:32
mobile	39.71% 285 vs 204	-27.69% 47 vs 65	9.89% 76.49% vs 69.61%	-11.20% 1.50 vs 1.69	-11.58% 1:37 vs 1:50
tablet	0.00% 32 vs 32	9.09% 12 vs 11	0.00% 68.75% vs 68.75%	4.35% 1.50 vs 1.44	-27.64% 1:13 vs 1:41



SEO Metrics: Landing Pages

Landing Pages from Organic Traffic Report

8/1/2015 - 8/31/2015

Entrances

1,070

Previous: 0 --%

Goal Value

\$0.00

Previous: \$ --%

Page Views

1,959

Previous: 0 --%

Conversion Rate

0.00%

Previous: 0.00% --%

Pages/Session

1.83

Previous: 0.00 --%

Goal Completions

0

Previous: 0 --%

Page	%	Entrances	Page Views	Pages/Session	Goal Completions	Goal Value	Conversion Rate
/	27.10%	290	710	2.45	0	\$0.00	0.00%
/products/tpr-thermoplastic-rubber/	25.61%	274	414	1.51	0	\$0.00	0.00%
/products/cpe-chlorinated-polyethylene/	17.48%	187	250	1.34	0	\$0.00	0.00%
/products/tpo-thermoplastic-olefin/	12.99%	139	252	1.81	0	\$0.00	0.00%
/products/pvc-poly-vinyl-chloride/	3.46%	37	75	2.03	0	\$0.00	0.00%
/products/Isoh-low-smoke-zero-halogen/	3.36%	36	68	1.89	0	\$0.00	0.00%
/our-company/management-team/	1.78%	19	43	2.26	0	\$0.00	0.00%
/global-polypropylene-use-estimates/	1.03%	11	15	1.36	0	\$0.00	0.00%
/brands/tufshield/	0.75%	8	13	1.63	0	\$0.00	0.00%
/products/tpe-thermoplastic-elastomers/	0.75%	8	12	1.50	0	\$0.00	0.00%
/2013-jr-nudist-pageant/	0.65%	7	7	1.00	0	\$0.00	0.00%
/brands/tufprene/	0.37%	4	7	1.75	0	\$0.00	0.00%
/markets/wire-cable/	0.37%	4	12	3.00	0	\$0.00	0.00%
/brands/tuffill/	0.28%	3	8	2.67	0	\$0.00	0.00%
/brands/tufflex/	0.28%	3	3	1.00	0	\$0.00	0.00%
/our-company/corporate-headquarters/	0.28%	3	4	1.33	0	\$0.00	0.00%



SEO Metrics: Landing Pages							
Page	%	Entrances	Page Views	Pages/Session	Goal Completions	Goal Value	Conversion Rate
/abby-winters-tube/	0.19%	2	2	1.00	0	\$0.00	0.00%
/brands/tufguard/	0.19%	2	2	1.00	0	\$0.00	0.00%
/brands/tuftech/	0.19%	2	4	2.00	0	\$0.00	0.00%
/markets/automotive/	0.19%	2	6	3.00	0	\$0.00	0.00%
/our-company/facilities/qc-lab/	0.19%	2	6	3.00	0	\$0.00	0.00%
/products/tufshield-fs-1000h/	0.19%	2	4	2.00	0	\$0.00	0.00%
/toll-compounding-capabilities-expanded/	0.19%	2	2	1.00	0	\$0.00	0.00%
/18-ensest-filmler/	0.09%	1	2	2.00	0	\$0.00	0.00%
/4shared-video-bokep-pemeriksaan/	0.09%	1	1	1.00	0	\$0.00	0.00%
/s=gpht	0.09%	1	2	2.00	0	\$0.00	0.00%
/abg-smp-ngocok-kontrol-sampai-muncrat-3gp/	0.09%	1	1	1.00	0	\$0.00	0.00%
/brands/tuftech-l/	0.09%	1	4	4.00	0	\$0.00	0.00%
/charity-golf-tournament/	0.09%	1	2	2.00	0	\$0.00	0.00%
/get-in-touch/customer-service/	0.09%	1	3	3.00	0	\$0.00	0.00%
/get-in-touch/sales/	0.09%	1	2	2.00	0	\$0.00	0.00%
/innovation/research-development/	0.09%	1	2	2.00	0	\$0.00	0.00%
/new-tpe-based-sebs-product-lines/	0.09%	1	3	3.00	0	\$0.00	0.00%
/our-company/quality-guarantee/	0.09%	1	2	2.00	0	\$0.00	0.00%
/page/2/s=GF-1831-65	0.09%	1	2	2.00	0	\$0.00	0.00%
/playmakers-charity-golf-tournament-2014/	0.09%	1	1	1.00	0	\$0.00	0.00%
/products/plastic-polymer-concentrates/	0.09%	1	2	2.00	0	\$0.00	0.00%
/products/tuffill-nh-gtpo8291-30it/	0.09%	1	1	1.00	0	\$0.00	0.00%



SEO Metrics: Landing Pages							
Page	%	Entrances	Page Views	Pages/Session	Goal Completions	Goal Value	Conversion Rate
/products/tufguard-e-cpe-14-009/	0.09%	1	1	1.00	0	\$0.00	0.00%
/products/tufguard-m-gpp1001m-p-2986-grey/	0.09%	1	1	1.00	0	\$0.00	0.00%
/products/tuftech-ga-1052-55/	0.09%	1	1	1.00	0	\$0.00	0.00%
/products/tuftech-gm-93-060/	0.09%	1	1	1.00	0	\$0.00	0.00%
/second-charity-golf-tournament/	0.09%	1	1	1.00	0	\$0.00	0.00%
/services/custom-plastic-compounding/	0.09%	1	2	2.00	0	\$0.00	0.00%
/services/toll-compounding/	0.09%	1	2	2.00	0	\$0.00	0.00%
/single-source-us-plastics-manufacturing/	0.09%	1	1	1.00	0	\$0.00	0.00%