



Campaign: Keyword Manager

Campaign: Keyword Manager

3/1/2017 - 3/31/2017

Keywords for www.deltacarbonyachts.com

Keyword	Avg. Rank	Local Vol	Global Vol	Adv Comp
delta carbon yachts	1.0		140	260
carbon boats	1.6 + 27.3%		40	140
carbon yacht	1.7 + 22.7%		40	140
carbon fiber yacht	1.8 + 21.7%		110	260
carbon fiber yachts	2.0 - 53.8%		110	260
delta power boat	2.2 - 4.8%		10	20
delta boats	2.5 - 4.2%		210	1,000
carbon fiber boat for sale	2.9 - 16%		30	50
luxury powerboats	3.0 + 11.8%		140	260
carbon fiber boats for sale	3.2 - 77.8%		30	50
carbon fiber boat construction	3.5 + 7.9%		20	40
delta yachts	3.9 + 2.5%		320	880
carbon fiber boat building	4.0 + 11.1%		30	70
delta yacht	4.6 + 11.5%		50	480
carbon fiber boat	5.2 - 2%		480	720
carbon fiber cruiser	5.9		20	20
carbon fiber boats	9.0 + 10.9%		480	720
carbon fiber fishing boat	10.0 + 14.5%		30	40
carbon fiber speed boat	10.0 - 29.9%		10	30
motor yacht manufacturer	10.1 + 24.1%		110	210
delta boats for sale	12.6 - 9.6%		110	170
luxury sport yachts	15.7 + 4.3%		30	50
luxury power boats	19.5 + 12.9%		140	260
luxury open yachts	21.4 - 4.4%		-	-
luxury motor yacht manufacturers	22.0 + 7.2%		10	20
luxury yacht manufacturers	22.4 + 13.2%		210	480
sport yacht for sale	22.5		170	260
motor yacht manufacturers	25.5 + 8.9%		110	210



Campaign: Keyword Manager					
Keyword	Avg. Rank	Local Vol	Global Vol	Adv Comp	
sport yacht manufacturers	25.7 + 22.8%	70	110		
luxury open yacht	26.0 - 42.9%	-	-		
small luxury yachts for sale	30.6 + 36.4%	50	90		
luxury boat manufacturers	32.6 - 11.6%	50	90		
sport yachts	42.9 + 20.8%	1,000	1,900		
power boats	49.2 + 27.1%	8,100	90,500		
powerboats	51.0 + 20.9%	3,600	18,100		
swedish motor yachts	-	10	10		
motor yacht for sale	-	1,900	4,400		
new yachts for sale	-	390	720		
luxury yacht for sale	-	2,900	8,100		

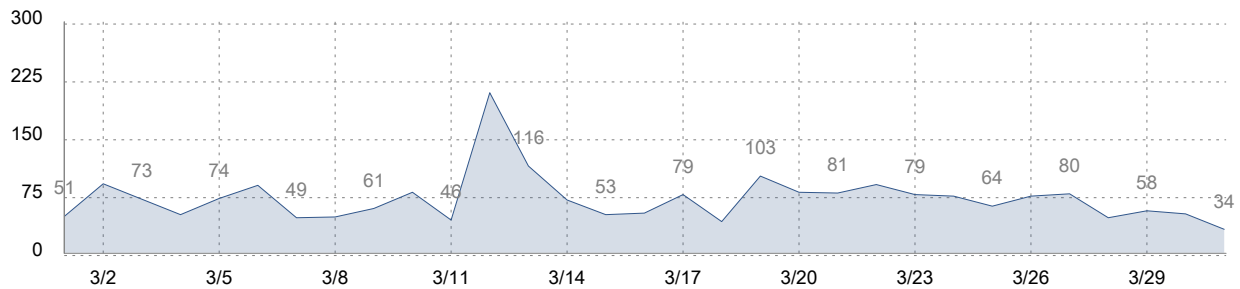


Google Analytics: Overview

# Google Analytics: Overview

3/1/2017 - 3/31/2017

Advanced Segments: All Users  
Sessions



## Page Views



All Users: Sessions <b>2,283</b>	All Users: % New Sessions <b>74.07%</b>	All Users: New Users <b>1,691</b>	All Users: Page Views <b>4,986</b>
All Users: Bounce Rate <b>51.95%</b>	All Users: Pages / Session <b>2.18</b>	All Users: Avg. Session Duration <b>2:17</b>	All Users: Goal Conversion Rate <b>0.44%</b>
All Users: Goal Completions <b>10</b>	All Users: Goal Value <b>\$0.00</b>		

## Top Traffic

Channels	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Value
Organic Search	1,459 (63.91%)	1,038 (61.38%)	47.09%	2.33	2:34	0.41%	\$0.00 (0.00%)



### Google Analytics: Overview

Channels	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Value
Direct	642 (28.12%)	528 (31.22%)	65.73%	1.80	1:30	0.62%	\$0.00 (0.00%)
Referral	144 (6.31%)	99 (5.85%)	36.11%	2.47	2:48	0.00%	\$0.00 (0.00%)
Social	33 (1.45%)	25 (1.48%)	63.64%	1.97	2:44	0.00%	\$0.00 (0.00%)
Paid Search	3 (0.13%)	1 (0.06%)	100.00%	1.00	0:00	0.00%	\$0.00 (0.00%)

### Top Referrals

Source	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Value
deltapowerboats.com	63 (35.59%)	34 (27.42%)	23.81%	2.98	3:44	0.00%	\$0.00 (0.00%)
yachtworld.com	24 (13.56%)	19 (15.32%)	20.83%	2.63	3:28	0.00%	\$0.00 (0.00%)
chapmanducote.com	16 (9.04%)	14 (11.29%)	68.75%	1.56	0:44	0.00%	\$0.00 (0.00%)
l.facebook.com	11 (6.21%)	7 (5.65%)	54.55%	2.55	5:43	0.00%	\$0.00 (0.00%)
l.instagram.com	10 (5.65%)	7 (5.65%)	80.00%	1.20	0:52	0.00%	\$0.00 (0.00%)

### Top Landing Pages

Landing Page	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Value
/	974 (42.66%)	765 (45.24%)	31.52%	2.73	2:55	0.51%	\$0.00 (0.00%)
/88-carbon-luxury-yacht	326 (14.28%)	236 (13.96%)	60.12%	1.90	2:45	0.00%	\$0.00 (0.00%)
/54Carbon.cfm	228 (9.99%)	165 (9.76%)	75.44%	1.51	1:13	0.88%	\$0.00 (0.00%)
/54-carbon-cruiser-yacht	166 (7.27%)	116 (6.86%)	70.48%	1.60	1:31	0.00%	\$0.00 (0.00%)
/88Carbon.cfm	150 (6.57%)	80 (4.73%)	76.67%	1.48	1:40	0.00%	\$0.00 (0.00%)

### Top Social Network Referrals

Social Network	Sessions	Page Views	Avg. Session Duration	Pages / Session	Goal Conversion Rate	Goal Value
Facebook	21 (63.64%)	47 (72.31%)	3:44	2.24	0.00%	\$0.00 (0.00%)
Instagram	10 (30.30%)	12 (18.46%)	0:52	1.20	0.00%	\$0.00 (0.00%)
Twitter	2 (6.06%)	6 (9.23%)	1:29	3.00	0.00%	\$0.00 (0.00%)



## Google Analytics: Overview

### Top Events

No Results Found

Event Category	Total Events	Unique Events	Event Value	Avg. Value
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### Top Campaigns

Campaign	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Value
North America - Search Network	3 (60.00%)	1 (0.00%)	100.00%	1.00	0:00	0.00%	\$0.00 (0.00%)
North America - Display Select Placements - Awareness	2 (40.00%)	0 (0.00%)	50.00%	1.50	0:20	0.00%	\$0.00 (0.00%)



# SEO: Keyword Ranking Report

## SEO: Keyword Ranking Report

3/1/2017 - 3/31/2017

Google Avg Position

**17.29**

Previous: 0.00 **0.00%**

Google Clicks

**611**

Google Impressions

**14033**

Google CTR

**4.35%**

Previous: 0.00 **--%**

Analytics Goal Completions

**6**

Previous: 6 **0.00%**

Analytics Conversion Rate

**0.41%**

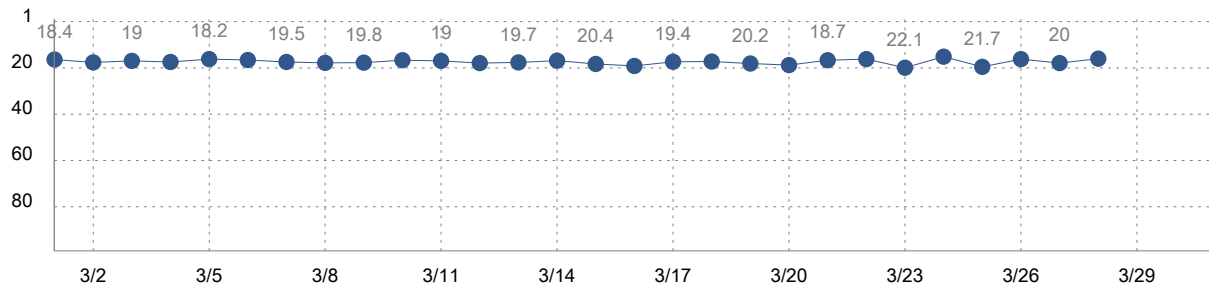
Previous: 0.41% **0.00%**

Analytics Goal Value

**--**

Previous: \$0.00 **--%**

### Google Average Position



Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Global Vol	Adv Comp
delta boats	2.5 ▲	30 ▲	925 ▲	3.2					210	1,000	█
delta 40	6.7 ▲	1 ▲	696 ▲	0.1							█
delta powerboats	2.5 ▲	33 ▲	647 ▲	5.1	2	0	0.0	0.00			█
delta yachts	3.9 ▲	39 ▲	575 ▲	6.8	1	0	0.0	0.00	320	880	█
deltacarbon	8.5 ▲	2 ▲	569 ▲	0.4							█
delta 33	6.4 ▲	5 ▲	400 ▲	1.3							█
delta 33 ce	7.5 ▲	5 ▲	289 ▲	1.7							█
carbon fiber boat	5.3 ▲	12 ▲	282 ▲	4.3					480	720	█
delta 88	20.4 ▲	0	275 ▲	0.0							█
delta 54	8.4 ▲	0	251 ▲	0.0							█
delta yacht	4.6 ▲	8 ▲	224 ▲	3.6					50	480	█
delta 80	6.0 ▲	4 ▲	208 ▲	1.9							█
luxury power boats	19.5 ▲	1 ▲	202 ▲	0.5					140	260	█
delta boat	3.4 ▲	7 ▲	193 ▲	3.6	1	0	0.0	0.00			█
motor yacht manufacturers	25.5 ▲	2 ▲	188 ▲	1.1					110	210	█
delta 26 open	6.9 ▲	7 ▲	187 ▲	3.7							█
delta carbon	1.5 ▲	21 ▲	168 ▲	12.5	1	0	0.0	0.00			█
luxury yacht companies	27.2 ▲	1 ▲	165 ▲	0.6							█



SEO: Keyword Ranking Report												
Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Global Vol	Adv Comp	
luxury yacht manufacturers	22.1 ▲	2 ▲	152 ▲	1.3					210	480	■	
yacht manufacturer	41.3 ▲	0	147 ▲	0.0							■	
luxury yacht builders	28.9 ▲	0	146 ▲	0.0							■	
delta 26	6.6 ▲	1 ▲	144 ▲	0.7							■	
delta powerboat	2.8 ▲	0	144 ▲	0.0							■	
delta carbon yachts	1.0 ▲	116 ▲	140 ▲	82.9	3	0	0.0	0.00	140	260	■	
cruiser yachts for sale	28.0 ▲	0	126 ▲	0.0							■	
delta 55	8.3 ▲	0	123 ▲	0.0							■	
delta 88 yacht	1.0 ▲	44 ▲	122 ▲	36.1	1	0	0.0	0.00			■	
cruisers yachts for sale	42.0 ▲	0	118 ▲	0.0							■	
carbon fiber yacht	1.9 ▲	27 ▲	116 ▲	23.3					110	260	■	
luxury sport yachts	15.7 ▲	0	115 ▲	0.0					30	50	■	
delta 33 open	4.8 ▲	1 ▲	109 ▲	0.9							■	
powerboats	51.8 ▲	1 ▲	96 ▲	1.0					3,600	18,100	■	
88 sport	7.9 ▲	0	90 ▲	0.0							■	
delta power boats	3.3 ▲	6 ▲	88 ▲	6.8							■	
motor yacht companies	26.1 ▲	0	88 ▲	0.0							■	
carbon 88	2.0 ▲	5 ▲	79 ▲	6.3							■	
sport yacht manufacturers	25.9 ▲	2 ▲	79 ▲	2.5					70	110	■	
sport yachts for sale	33.5 ▲	0	77 ▲	0.0							■	
carbonsport	8.7 ▲	0	76 ▲	0.0							■	
luxury motor yachts	36.5 ▲	1 ▲	75 ▲	1.3							■	
yacht cruiser	27.4 ▲	0	74 ▲	0.0							■	
luxury yacht brands	27.4 ▲	0	73 ▲	0.0							■	
carbon fiber construction	12.7 ▲	0	72 ▲	0.0							■	
motor yacht manufacturer	10.7 ▲	0	70 ▲	0.0					110	210	■	
luxury motor yachts for sale	45.8 ▲	0	70 ▲	0.0							■	
luxury powerboats	3.0 ▲	11 ▲	69 ▲	15.9					140	260	■	
carbon fiber boats	9.1 ▲	3 ▲	66 ▲	4.5					480	720	■	
luxury yacht company	30.4 ▲	0	66 ▲	0.0							■	
carbon yacht	1.8 ▲	4 ▲	63 ▲	6.3					40	140	■	
luxury yacht manufacturer	17.9 ▲	0	62 ▲	0.0							■	
delta 88 ips	5.5 ▲	5 ▲	59 ▲	8.5							■	
carbon fiber boat hull	3.8 ▲	3 ▲	59 ▲	5.1							■	
cruiser yachts water tank	27.7 ▲	0	57 ▲	0.0							■	
carbon boat	3.9 ▲	4 ▲	56 ▲	7.1							■	
deltapowerboats	2.4 ▲	1 ▲	55 ▲	1.8							■	
sport yacht	42.5 ▲	0	55 ▲	0.0							■	
power yacht manufacturers	36.9 ▲	0	54 ▲	0.0							■	
sport yachts	42.8 ▲	0	54 ▲	0.0					1,000	1,900	■	
carbon fiber boat building	4.0 ▲	5 ▲	53 ▲	9.4					30	70	■	



SEO: Keyword Ranking Report											
Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Global Vol	Adv Comp
carbon fiber for sale	39.0 ▲	0	53 ▲	0.0							<input type="checkbox"/>
cruise yachts for sale	37.6 ▲	0	53 ▲	0.0							<input type="checkbox"/>
cruiser yachts black water tank	25.3 ▲	0	49 ▲	0.0							<input type="checkbox"/>
luxury boat manufacturers	32.1 ▲	0	48 ▲	0.0					50	90	<input type="checkbox"/>
gas station for boats on delta	32.9 ▲	0	47 ▲	0.0							<input type="checkbox"/>
carbon fibre boat	9.4 ▲	3 ▲	45 ▲	6.7							<input type="checkbox"/>
fiber boat	16.0 ▲	1 ▲	45 ▲	2.2							<input type="checkbox"/>
luxury sport boats	26.1 ▲	0	43 ▲	0.0							<input type="checkbox"/>
sport yacht for sale	22.5 ▲	0	43 ▲	0.0					170	260	<input type="checkbox"/>
delta 40 wa	5.5 ▲	3 ▲	40 ▲	7.5							<input type="checkbox"/>
open yacht	24.2 ▲	0	40 ▲	0.0							<input type="checkbox"/>
open yachts	17.9 ▲	0	39 ▲	0.0							<input type="checkbox"/>
carbon fiber hull	2.6 ▲	5 ▲	39 ▲	12.8							<input type="checkbox"/>
carbon yachts	1.9 ▲	8 ▲	39 ▲	20.5							<input type="checkbox"/>
cruiser yacht for sale	23.0 ▲	0	39 ▲	0.0							<input type="checkbox"/>
carbon sport	11.7 ▲	0	38 ▲	0.0							<input type="checkbox"/>
cruiser power boats	22.1 ▲	0	38 ▲	0.0							<input type="checkbox"/>
cruiser yachts grey water tank	30.4 ▲	0	38 ▲	0.0							<input type="checkbox"/>
delta 88 boat	5.1 ▲	1 ▲	35 ▲	2.9							<input type="checkbox"/>
delta powerboats for sale	5.9 ▲	6 ▲	35 ▲	17.1							<input type="checkbox"/>
delta carbon 88	1.0 ▲	21 ▲	34 ▲	61.8	1	0	0.0	0.00			<input type="checkbox"/>
motor yacht builders	33.7 ▲	0	33 ▲	0.0							<input type="checkbox"/>
carbon fiber boat construction	3.5 ▲	4 ▲	33 ▲	12.1	1	0	0.0	0.00	20	40	<input type="checkbox"/>
cruising yachts for sale	42.7 ▲	0	33 ▲	0.0							<input type="checkbox"/>
yacht manufacturers usa	44.8 ▲	0	32 ▲	0.0							<input type="checkbox"/>
small luxury yacht	32.1 ▲	0	32 ▲	0.0							<input type="checkbox"/>
motor yacht power boats	16.7 ▲	0	32 ▲	0.0							<input type="checkbox"/>
swedish boat builders	10.1 ▲	2 ▲	31 ▲	6.5							<input type="checkbox"/>
sport yachts manufacturers	34.4 ▲	0	31 ▲	0.0							<input type="checkbox"/>
delta 54 carbon	1.7 ▲	14 ▲	30 ▲	46.7							<input type="checkbox"/>
delta 54 for sale	4.1 ▲	1 ▲	29 ▲	3.4							<input type="checkbox"/>
88 delta	10.7 ▲	0	29 ▲	0.0							<input type="checkbox"/>
delta power boat	2.2 ▲	1 ▲	29 ▲	3.4					10	20	<input type="checkbox"/>
yacht hull construction	26.8 ▲	0	29 ▲	0.0							<input type="checkbox"/>
american yacht builders	15.6 ▲	2 ▲	28 ▲	7.1							<input type="checkbox"/>
luxury open yachts	21.4 ▲	0	28 ▲	0.0					0	0	<input type="checkbox"/>
sports yacht for sale	18.8 ▲	0	28 ▲	0.0							<input type="checkbox"/>
luxury open yacht	25.8 ▲	0	28 ▲	0.0					0	0	<input type="checkbox"/>
yacht hull material	31.8 ▲	0	27 ▲	0.0							<input type="checkbox"/>
delta carbon yachts price	2.9 ▲	7 ▲	26 ▲	26.9							<input type="checkbox"/>
powerboat manufacturers	55.8 ▲	0	26 ▲	0.0							<input type="checkbox"/>





Site Auditor: Summary

# Site Auditor: Summary

3/1/2017 - 3/31/2017

Total Issues: 684 (Change: -1%)

18 Pages Crawled - September 6, 2016

Visibility Issues	META Issues	Content Issues	Link Issues	Image Issues	Semantic Issues
0 0%	21 -27%	5 -28%	121 0%	536 0%	1 0%

Visibility Issues	# of Issues
<p><b>0 pages were blocked by robots.txt</b></p> <p>A robots.txt file permits or restricts access to your website by search engine robots that crawl the web. These bots are automated, and before they access your website, they check to see if the robots.txt file blocks them from accessing certain pages.</p>	0
<p><b>0 pages have redirects</b></p> <p>Redirects are used for pages, folders and domains that have moved. Search engines recommend using 301 redirects for content that has been permanently moved. However, other types of redirects may be appropriate for the changes you're making to your site.</p>	0
<p><b>0 page errors were detected</b></p> <p>A page server error indicates a problem with your website's hosting provider delivering a page to a search engine robot. This can be caused by problems with the code on the page or problems with the hosting server.</p>	0
<p><b>No malware found</b></p> <p>Kinds of malware include (but are not limited to) viruses, worms, spyware, and Trojan horses. Once a site or computer has been compromised, it can be used to host malicious content such as phishing sites (sites designed to trick users into parting with personal and credit card information).</p>	0



## Site Auditor: Summary

META Issues	# of Issues
<b>3 pages are missing a page title</b> Page titles are critical to giving searchers quick insight into the content of a result. It is a primary piece of information they use to decide which result to click on, so it's important to use high-quality, descriptive titles on your pages.	<b>3</b>
<b>5 pages are missing a meta description</b> The description attribute (a.k.a. meta description) is a short, helpful summary of your page's content. It is a primary piece of information searchers use to decide which result to click on. Having a description attribute doesn't guarantee that a search engine will use it in its search results, but in most cases it will.	<b>5</b>
<b>2 pages have a meta description that is considered a duplicate</b> Search engines prefer it when your website has unique meta descriptions for each page. Unique meta descriptions help their algorithms interpret your content and its quality. Search engines may ignore any pages with duplicate meta descriptions.	<b>2</b>
<b>1 page is missing Google Analytics</b> Any website can use Google Analytics code to track site usage and visitor behavior. Pages that are missing Google Analytics tracking code don't record that activity.	<b>1</b>
<b>3 pages have a page title that is too short or too long</b> Search results limit the number of characters they display for page titles. It's considered best practice to keep page titles to a length between 10 and 70 characters.	<b>3</b>
<b>7 pages have a meta description that is too short or too long</b> Search results limit the number of characters they display for meta descriptions. It's considered best practice to keep meta descriptions to a minimum of 50 characters and a maximum 156 characters.	<b>7</b>
<b>0 pages have a duplicate page title</b> Search engines prefer it when your website has a unique page title for each page. Identical page titles could confuse website visitors trying to navigate your site, as well as the algorithm trying to understand the page. Search engines may ignore any pages with the same titles.	<b>0</b>



### Site Auditor: Summary

Content Issues	# of Issues
<b>5 pages have content with a low word count</b> Pages that have 250 words or less may not perform well in search results. More words give search engine algorithms more context to understand the content and its quality. Best practices suggest publishing content with more than 250 words.	<b>5</b>
<b>0 pages have duplicate content issues</b> Duplicate content generally refers to substantive blocks of content within your website (or on another domain) that completely match other content or are appreciably similar. While search engines do a good job of choosing a version of the content to show in their search results, it's best practice to reduce or eliminate duplicate content as much as possible.	<b>0</b>



## Site Auditor: Summary

Link Issues	# of Issues
<b>1 external link is broken</b> When external links are broken, it means that links that point to other websites cannot find the destination page (they receive a 404 page error or server error). If search engine bots find too many broken external links, they may trigger a "low quality" site signal to a search engine's algorithm, resulting in poor search result performance. Broken links also create a poor user experience.	1
<b>102 internal links are missing anchor or ALT text</b> Including text for links helps search engines better understand the context of the page you're linking to. If a text links doesn't have any text, it probably means the link is invisible to the user. If a link wraps around an image that doesn't have ALT text, it's the same as excluding text from a text link.	102
<b>18 external links are missing anchor or ALT text</b> Including text for links helps search engines better understand the context of the page you're linking to. If a text links doesn't have any text, it probably means the link is invisible to the user. If a link wraps around an image that doesn't have ALT text, it's the same as excluding text from a text link.	18
<b>0 internal links are broken</b> When internal links are broken, it means that links that point to other pages on your site cannot find the destination page. If search engine bots find too many broken internal links, they may trigger a "low quality" site signal to a search engine's algorithm, resulting in poor search result performance. Broken links also create a poor user experience.	0
<b>0 internal links use rel="nofollow"</b> The nofollow attribute is used to annotate a link in order to tell search engines "I can't or don't want to vouch for this link." In Google, links using the nofollow attribute also don't pass PageRank and don't pass anchor text. It's considered best practice to not use the nofollow attribute for internal links, because you're essentially telling search engines to not trust parts of your site.	0
<b>0 external links use rel="nofollow"</b> The nofollow attribute is used to annotate a link in order to tell search engines "I can't or don't want to vouch for this link." In Google, links using the nofollow attribute also don't pass PageRank and don't pass anchor text.	0



### Site Auditor: Summary

Image Issues	# of Issues
<b>266 images are missing ALT text</b> The ALT attribute provides search engines with useful information about the subject matter of the image. They use this information to help determine the best image to return for a searcher's query.	<b>266</b>
<b>270 images are missing title text</b> The title attribute provides search engines with useful information about the subject matter of the image. They use this information to help determine the best image to return for a searcher's query.	<b>270</b>
<b>0 images are broken</b> When images are broken, it means that they are corrupted or no longer exist. If search engine bots find too many broken images, they may trigger a "low quality" site signal to a search engine's algorithm, resulting in poor search result performance. Broken images also create a poor user experience.	<b>0</b>



### Site Auditor: Summary

Semantic Issues	# of Issues
<b>0 pages use Schema.org microdata</b> Schema.org microdata – a special way of formatting content in HTML – can help search engines better understand page content. For example, you can use structured data to correctly communicate the details of a product review or a recipe. Search engines may also use structured data to enhance the appearance of your search results – known as rich snippets.	0
<b>1 page without headers was detected</b> Headings help communicate and emphasize content themes to search engine algorithms. Not using headings may make it more difficult for those algorithms to comprehend the meaning of the page content.	1



Campaign: Competitor Manager

3/1/2017 - 3/31/2017

## Competitors for www.deltacarbonyachts.com

Competitor	Quality	Alexa Rank	mozRank	Authority	mozTrust	Pages	Links
www.deltacarbonyachts.com	65	5,009,857	4.47	22	5.03	252	7,736
www.azimutyachts.com	80	505,220	5.85	46	5.83	25,819	352,025
www.burgessyachts.com	85	247,721	5.63	47	5.85	26,870	22,932
www.carveryachts.com	70	2,061,722	5.70	39	5.76	524	92,579
www.cruisersyachts.com	75	1,841,612	5.99	35	6.02	4,495	6,372
www.fairline.com	80	937,697	5.47	45	5.66	14,923	23,929
www.formulaboats.com	85	1,494,296	6.03	39	6.04	3,688	178,987
www.hatterasyachts.com	85	997,782	5.49	38	5.71	618	15,321
www.marquisyachts.com	75	3,351,290	5.76	39	5.81	552	92,245
www.prestige-yachts.com	70	1,629,120	6.60	42	6.30	2,003	170,283
www.princessyachts.com	80	610,754	6.01	48	5.95	2,781	29,204



SEO Metrics: Top Searches

# Top Searches by Clicks

3/1/2017 - 3/31/2017

<b>Query Count</b>	<b>Clicks</b>	<b>Impressions</b>	<b>Clickthrough Rate</b>
<b>508 -%</b>	<b>611 -19%</b>	<b>14,033 -5%</b>	<b>4.4% -14%</b>
Previous: 510	Previous: 750	Previous: 14,798	Previous: 5.1%

Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
delta carbon yachts	140	116	82.9	1.0	Yes
delta 88 yacht	122	44	36.1	1.0	No
delta yachts	575	39	6.8	3.9 + 2.5%	Yes
delta powerboats	647	33	5.1	2.5 - 4.2%	No
delta boats	925	30	3.2	2.5 - 4.2%	Yes
carbon fiber yacht	116	27	23.3	1.9 + 17.4%	Yes
delta carbon	168	21	12.5	1.5 + 11.8%	No
delta carbon 88	34	21	61.8	1.0	No
delta 54 carbon	30	14	46.7	1.7 - 41.7%	No
carbon fiber boat	282	12	4.3	5.3 - 6%	Yes
delta carbon yacht	17	11	64.7	1.0	No
luxury powerboats	69	11	15.9	3.0 + 18.9%	Yes
delta carbon 54	18	10	55.6	1.1 - 10%	No
delta 88 carbon yacht	22	9	40.9	1.0	No
carbon fiber yachts	21	9	42.9	2.0 - 33.3%	Yes
carbon yachts	39	8	20.5	1.9 - 35.7%	No
delta yacht	224	8	3.6	4.6 + 13.2%	Yes
delta carbon yachts price	26	7	26.9	2.9	No
delta 26 open	187	7	3.7	6.9 + 6.8%	No
delta 88 yacht for sale	17	7	41.2	3.3 - 43.5%	No
delta boat	193	7	3.6	3.4 + 2.9%	No
delta powerboats for sale	35	6	17.1	5.9 - 22.9%	No
delta power boats	88	6	6.8	3.3 - 13.8%	No
delta 80 yacht	12	5	41.7	1.4 + 6.7%	No
delta 88 ips	59	5	8.5	5.5 + 16.7%	No
carbon fiber hull	39	5	12.8	2.6 + 10.3%	No





SEO Metrics: Top Searches					
Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
carbon 88	79	5	6.3	2.0 + 13%	No
delta 33	400	5	1.3	6.4 + 3%	No
carbon fiber boat building	53	5	9.4	4.0 + 13%	Yes
delta 80 yacht price	9	5	55.6	1.6 + 11.1%	No
delta 33 ce	289	5	1.7	7.5 - 36.4%	No
delta 88 yacht price	16	5	31.3	2.2 + 15.4%	No
carbon fibre yacht	24	4	16.7	5.9 + 11.9%	No
carbon yacht	63	4	6.3	1.8 + 18.2%	Yes
carbon boat	56	4	7.1	3.9 + 7.1%	No
carbon fiber boat construction	33	4	12.1	3.5 + 7.9%	Yes
delta 80	208	4	1.9	6.0 + 14.3%	No
carbon fiber boats	66	3	4.5	9.1 + 8.1%	Yes
delta 80 for sale	9	3	33.3	3.1 - 24%	No
carbon fiber boat hull	59	3	5.1	3.8 + 7.3%	No
88 carbon	14	3	21.4	1.0	No
carbon boats	24	3	12.5	1.6 + 30.4%	Yes
carbon fibre boat	45	3	6.7	9.4 - 32.4%	No
delta 40 wa	40	3	7.5	5.5 + 12.7%	No
american yacht builders	28	2	7.1	15.6 + 36.3%	No
swedish boat builders	31	2	6.5	10.1 + 26.3%	No
deltacarbon	569	2	0.4	8.5 - 9%	No
delta 54 carbon price	12	2	16.7	3.8	No
delta 54 yacht	19	2	10.5	3.3 - 83.3%	No
delta boats for sale	20	2	10.0	12.9 - 16.2%	Yes



SEO Metrics: Top Searches

# Top Searches by Impressions

3/1/2017 - 3/31/2017

<b>Query Count</b>	<b>Clicks</b>	<b>Impressions</b>	<b>Clickthrough Rate</b>
<b>508 -%</b>	<b>611 -19%</b>	<b>14,033 -5%</b>	<b>4.4% -14%</b>
Previous: 510	Previous: 750	Previous: 14,798	Previous: 5.1%

Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
delta boats	925	30	3.2	2.5 - 4.2%	Yes
delta 40	696	1	0.1	6.7 - 17.5%	No
delta powerboats	647	33	5.1	2.5 - 4.2%	No
delta yachts	575	39	6.8	3.9 + 2.5%	Yes
deltacarbon	569	2	0.4	8.5 - 9%	No
delta 33	400	5	1.3	6.4 + 3%	No
delta 33 ce	289	5	1.7	7.5 - 36.4%	No
carbon fiber boat	282	12	4.3	5.3 - 6%	Yes
delta 88	275	0	0.0	20.4 - 11.5%	No
delta 54	251	0	0.0	8.4 + 1.2%	No
delta yacht	224	8	3.6	4.6 + 13.2%	Yes
delta 80	208	4	1.9	6.0 + 14.3%	No
luxury power boats	202	1	0.5	19.5 + 13.3%	Yes
delta boat	193	7	3.6	3.4 + 2.9%	No
motor yacht manufacturers	188	2	1.1	25.5 + 7.3%	Yes
delta 26 open	187	7	3.7	6.9 + 6.8%	No
delta carbon	168	21	12.5	1.5 + 11.8%	No
luxury yacht companies	165	1	0.6	27.2 - 12.9%	No
luxury yacht manufacturers	152	2	1.3	22.1 + 16.9%	Yes
yacht manufacturer	147	0	0.0	41.3 - 17.3%	No
luxury yacht builders	146	0	0.0	28.9 + 9.4%	No
delta 26	144	1	0.7	6.6 + 16.5%	No
delta powerboat	144	0	0.0	2.8 + 9.7%	No
delta carbon yachts	140	116	82.9	1.0	Yes



SEO Metrics: Top Searches					
Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
cruiser yachts for sale	126	0	0.0	28.0	No
delta 55	123	0	0.0	8.3 - 2.5%	No
delta 88 yacht	122	44	36.1	1.0	No
cruisers yachts for sale	118	0	0.0	42.0 - 1.4%	No
carbon fiber yacht	116	27	23.3	1.9 + 17.4%	Yes
luxury sport yachts	115	0	0.0	15.7 + 8.7%	Yes
delta 33 open	109	1	0.9	4.8 + 15.8%	No
powerboats	96	1	1.0	51.8 + 18.3%	Yes
88 sport	90	0	0.0	7.9 + 28.2%	No
delta power boats	88	6	6.8	3.3 - 13.8%	No
motor yacht companies	88	0	0.0	26.1 - 22%	No
carbon 88	79	5	6.3	2.0 + 13%	No
sport yacht manufacturers	79	2	2.5	25.9 + 20.8%	Yes
sport yachts for sale	77	0	0.0	33.5 + 6.7%	No
carbonsport	76	0	0.0	8.7 + 7.4%	No
luxury motor yachts	75	1	1.3	36.5 + 5.7%	No
yacht cruiser	74	0	0.0	27.4 + 12.2%	No
luxury yacht brands	73	0	0.0	27.4 - 5.8%	No
carbon fiber construction	72	0	0.0	12.7 + 20.1%	No
motor yacht manufacturer	70	0	0.0	10.7 + 10.1%	Yes
luxury motor yachts for sale	70	0	0.0	45.8 + 8.6%	No
luxury powerboats	69	11	15.9	3.0 + 18.9%	Yes
luxury yacht company	66	0	0.0	30.4 - 18.8%	No
carbon fiber boats	66	3	4.5	9.1 + 8.1%	Yes
carbon yacht	63	4	6.3	1.8 + 18.2%	Yes
luxury yacht manufacturer	62	0	0.0	17.9 + 36.7%	No



Google Analytics: All Traffic

# Google Analytics: All Traffic

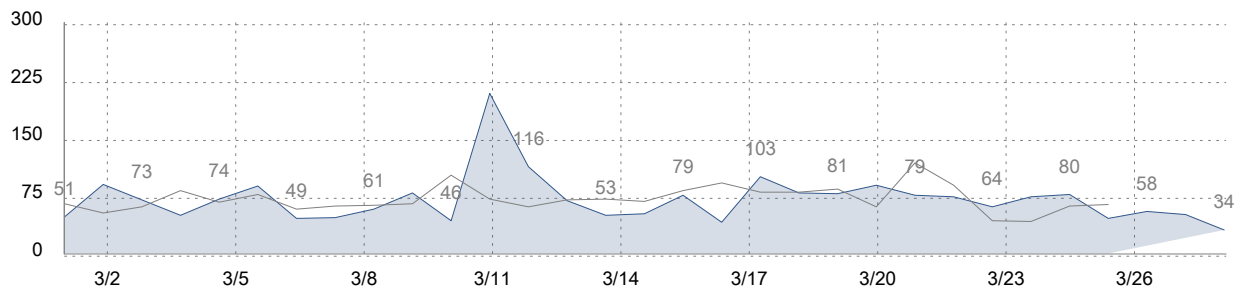
3/1/2017 - 3/31/2017

compared to 2/1/2017 - 2/28/2017

Advanced Segments: All Users

Conversions: All Goals

Sessions



All Users: Sessions

**2,283**

Previous: 2,077 **9.92%**

All Users: New Users

**1,691**

Previous: 1,562 **8.26%**

All Users: Bounce Rate

**51.95%**

Previous: 52.19% **-0.46%**

All Users: Pages / Session

**2.18**

Previous: 2.18 **0.18%**

All Users: Avg. Session Duration

**2:17**

Previous: 2:16 **0.22%**

Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
google / organic	9.86% 1,393 vs 1,268 ▲	3.14% 986 vs 956 ▲	0.69% 47.88% vs 47.56% ▲	-1.26% 2.28 vs 2.31 ▼	-4.87% 2:32 vs 2:40 ▼
(direct) / (none)	62.12% 642 vs 396 ▲	71.99% 528 vs 307 ▲	18.32% 65.73% vs 55.56% ▲	-9.81% 1.80 vs 2.00 ▼	-21.60% 1:30 vs 1:55 ▼
deltapowerboats.com / referral	10.53% 63 vs 57 ▲	21.43% 34 vs 28 ▲	-28.57% 23.81% vs 33.33% ▼	22.37% 2.98 vs 2.44 ▲	43.23% 3:44 vs 2:36 ▲
bing / organic	-32.00% 34 vs 50 ▼	-20.00% 24 vs 30 ▼	-38.08% 23.53% vs 38.00% ▼	22.40% 4.09 vs 3.34 ▲	60.87% 3:32 vs 2:12 ▲
yahoo / organic	35.00% 27 vs 20 ▲	35.29% 23 vs 17 ▲	23.46% 37.04% vs 30.00% ▲	-22.84% 2.78 vs 3.60 ▼	-24.89% 3:34 vs 4:45 ▼
yachtworld.com / referral	∞ 24 vs 0	∞ 19 vs 0	∞ 20.83% vs 0.00%	∞ 2.63 vs 0.00	∞ 3:28 vs 0:00



Google Analytics: All Traffic					
Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
chapmanducote.com / referral	0.00% 16 vs 16	40.00% 14 vs 10 ▲	83.33% 68.75% vs 37.50% ▲	-41.86% 1.56 vs 2.69 ▼	-70.83% 0:44 vs 2:31 ▼
l.facebook.com / referral	175.00% 11 vs 4 ▲	75.00% 7 vs 4 ▲	-45.45% 54.55% vs 100.00% ▼	154.55% 2.55 vs 1.00 ▲	∞ 5:43 vs 0:00
l.instagram.com / referral	-80.77% 10 vs 52 ▼	-82.50% 7 vs 40 ▼	48.57% 80.00% vs 53.85% ▲	-32.90% 1.20 vs 1.79 ▼	41.16% 0:52 vs 0:37 ▲
facebook.com / referral	75.00% 7 vs 4 ▲	200.00% 6 vs 2 ▲	-42.86% 57.14% vs 100.00% ▼	57.14% 1.57 vs 1.00 ▲	∞ 0:45 vs 0:00
google / cpc	66.67% 5 vs 3 ▲	∞ 1 vs 0	20.00% 80.00% vs 66.67% ▲	-10.00% 1.20 vs 1.33 ▼	-23.13% 0:08 vs 0:10 ▼
carbonfiberyachts.com / referral	∞ 3 vs 0	∞ 2 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00
duckduckgo.com / referral	0.00% 3 vs 3	0.00% 3 vs 3	∞ 66.67% vs 0.00%	-37.50% 3.33 vs 5.33 ▼	16.11% 3:05 vs 2:39 ▲
e-commerce-seo1.com / referral	∞ 3 vs 0	∞ 3 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00
m.facebook.com / referral	50.00% 3 vs 2 ▲	50.00% 3 vs 2 ▲	-33.33% 66.67% vs 100.00% ▼	166.67% 2.67 vs 1.00 ▲	∞ 3:27 vs 0:00
newyachts.com / referral	∞ 3 vs 0	∞ 3 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00
propspeed.com / referral	-70.00% 3 vs 10 ▼	-75.00% 1 vs 4 ▼	-58.33% 33.33% vs 80.00% ▼	28.21% 1.67 vs 1.30 ▲	46.41% 0:37 vs 0:25 ▲
searchlock.com / referral	200.00% 3 vs 1 ▲	0.00% 1 vs 1	∞ 66.67% vs 0.00%	-60.00% 2.00 vs 5.00 ▼	132.77% 2:17 vs 0:59 ▲
southfloridaluxuryguide.com / referral	50.00% 3 vs 2 ▲	0.00% 2 vs 2	33.33% 66.67% vs 50.00% ▲	0.00% 2.00 vs 2.00	428.21% 1:08 vs 0:13 ▲
yachtingmagazine.com / referral	-40.00% 3 vs 5 ▼	-25.00% 3 vs 4 ▼	66.67% 33.33% vs 20.00% ▲	2.56% 2.67 vs 2.60 ▲	-44.05% 0:47 vs 1:25 ▼
10.255.200.17 / referral	∞ 2 vs 0	∞ 1 vs 0	0.00% 0.00% vs 0.00%	∞ 4.00 vs 0.00	∞ 18:41 vs 0:00
robbreport.com / referral	0.00% 2 vs 2	0.00% 2 vs 2	-100.00% 0.00% vs 100.00% ▼	100.00% 2.00 vs 1.00 ▲	∞ 2:54 vs 0:00



Google Analytics: All Traffic					
Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
showmanagement.com / referral	-60.00% 2 vs 5 ▼	-33.33% 2 vs 3 ▼	-100.00% 0.00% vs 60.00% ▼	42.86% 2.00 vs 1.40 ▲	39.71% 0:19 vs 0:13 ▲
t.co / referral	100.00% 2 vs 1 ▲	100.00% 2 vs 1 ▲	-50.00% 50.00% vs 100.00% ▼	200.00% 3.00 vs 1.00 ▲	∞ 1:29 vs 0:00
yandex / organic	0.00% 2 vs 2	100.00% 2 vs 1 ▲	-100.00% 0.00% vs 100.00% ▼	250.00% 3.50 vs 1.00 ▲	∞ 3:57 vs 0:00



Google Analytics: Audience - Engagement

# Google Analytics: Audience - Engagement

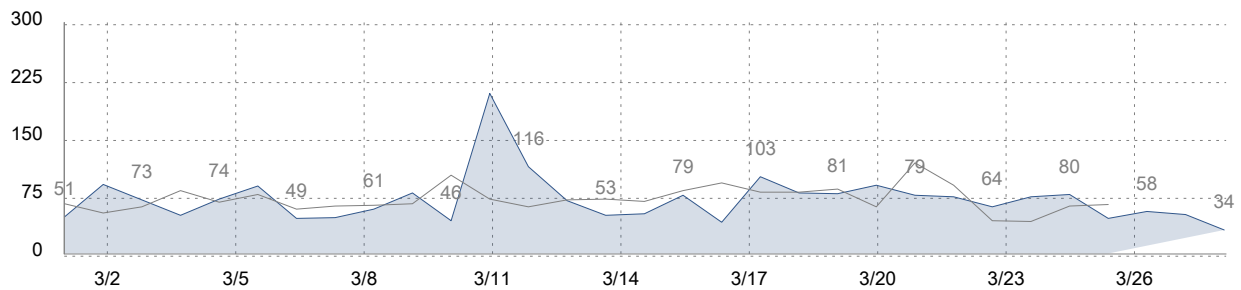
3/1/2017 - 3/31/2017

compared to 2/1/2017 - 2/28/2017

Advanced Segments: All Users

Conversions: All Goals

Sessions



All Users: Sessions

**2,283**

Previous: 2,077 **9.92%**

Session Duration	Sessions
0-10 seconds	10.30% 1,242 vs 1,126 ▲
11-30 seconds	3.74% 194 vs 187 ▲
31-60 seconds	13.84% 181 vs 159 ▲
61-180 seconds	12.55% 269 vs 239 ▲
181-600 seconds	17.54% 248 vs 211 ▲
601-1800 seconds	-12.59% 125 vs 143 ▼
1801+ seconds	100.00% 24 vs 12 ▲



Google AdWords

# Google AdWords Summary Report

3/1/2017 - 3/31/2017

compared to 2/1/2017 - 2/28/2017

Clicks



Impressions

**0**

Previous: 0 ∞%

Avg. CPM

**\$0.00**

Previous: \$0.00 ∞%

RPC

--

Previous: -- ∞%

Cost

**\$0.00**

Previous: \$0.00 ∞%

CTR

--

Previous: -- ∞%

Clicks

**0**

Previous: 0 ∞%

Conversions

**0**

Previous: 0 ∞%

Avg. CPC

**\$0.00**

Previous: \$0.00 ∞%

ROAS

**0.00%**

Previous: 0.00% ∞%

No Results Found

Campaign	Impressions	Clicks	CTR	Cost	Avg. CPC	Avg. Position
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Google Analytics: Content - All Pages

# Google Analytics: Content - All Pages

3/1/2017 - 3/31/2017

Advanced Segments: All Users

Conversions: All Goals

Page Views



All Users: Page Views

**4,986**

All Users: Unique Pageviews

**4,086**

All Users: Avg Time on Page

**1:55**

All Users: Entrances

**2,283**

All Users: Bounce Rate

**51.95%**

All Users: Page Exit Rate

**45.79%**

All Users: Avg Page Value

**\$0.00**

Page	Page Views	Unique Pageviews	Avg Time on Page	Entrances	Bounce Rate	Page Exit Rate	Avg Page Value
/	1,243 (24.93%)	995 (24.35%)	1:10	974 (42.66%)	31.52%	33.87%	\$0.00 (0.00%)
/54Carbon.cfm	585 (11.73%)	467 (11.43%)	2:42	228 (9.99%)	75.44%	59.15%	\$0.00 (0.00%)
/88-carbon-luxury-yacht	536 (10.75%)	435 (10.65%)	3:54	326 (14.28%)	60.12%	58.21%	\$0.00 (0.00%)
/88Carbon.cfm	498 (9.99%)	414 (10.13%)	3:03	150 (6.57%)	76.67%	60.44%	\$0.00 (0.00%)
/54-carbon-cruiser-yacht	307 (6.16%)	263 (6.44%)	3:19	166 (7.27%)	70.48%	61.24%	\$0.00 (0.00%)
/40wa.cfm	153 (3.07%)	120 (2.94%)	1:50	12 (0.53%)	66.67%	25.49%	\$0.00 (0.00%)
/carbon-fiber-boat-building	150 (3.01%)	123 (3.01%)	1:29	112 (4.91%)	61.61%	60.67%	\$0.00 (0.00%)
/55Open.cfm	145 (2.91%)	121 (2.96%)	1:03	10 (0.44%)	70.00%	21.38%	\$0.00 (0.00%)
/33Open.cfm	138 (2.77%)	112 (2.74%)	2:20	9 (0.39%)	88.89%	34.06%	\$0.00 (0.00%)
/construction.cfm	135 (2.71%)	112 (2.74%)	1:30	9 (0.39%)	66.67%	34.81%	\$0.00 (0.00%)



### Google Analytics: Content - All Pages

Page	Page Views	Unique Pageviews	Avg Time on Page	Entrances	Bounce Rate	Page Exit Rate	Avg Page Value
/400.cfm	133 (2.67%)	116 (2.84%)	2:31	17 (0.74%)	64.71%	36.84%	\$0.00 (0.00%)
/26Open.cfm	126 (2.53%)	108 (2.64%)	1:08	7 (0.31%)	57.14%	40.48%	\$0.00 (0.00%)
/33-open-yacht-for-sale	106 (2.13%)	95 (2.33%)	2:25	56 (2.45%)	66.07%	56.60%	\$0.00 (0.00%)
/contact.cfm	88 (1.76%)	75 (1.84%)	1:31	8 (0.35%)	87.50%	47.73%	\$0.00 (0.00%)
/about_us.cfm	79 (1.58%)	68 (1.66%)	1:30	7 (0.31%)	85.71%	36.71%	\$0.00 (0.00%)
/54-flybridge-yacht-for-sale	77 (1.54%)	65 (1.59%)	1:11	8 (0.35%)	25.00%	20.78%	\$0.00 (0.00%)
/media.cfm	73 (1.46%)	57 (1.40%)	2:28	18 (0.79%)	77.78%	50.68%	\$0.00 (0.00%)
/26-open-motor-yacht	64 (1.28%)	53 (1.30%)	1:35	25 (1.10%)	72.00%	48.44%	\$0.00 (0.00%)
/40wa-luxury-motor-yacht	62 (1.24%)	52 (1.27%)	0:48	41 (1.80%)	58.54%	58.06%	\$0.00 (0.00%)
/54-carbon-fiber-fishing-boat	53 (1.06%)	50 (1.22%)	0:54	13 (0.57%)	69.23%	26.42%	\$0.00 (0.00%)
/55-open-luxury-yacht	50 (1.00%)	38 (0.93%)	0:38	18 (0.79%)	27.78%	32.00%	\$0.00 (0.00%)
/index.cfm	46 (0.92%)	35 (0.86%)	0:39	6 (0.26%)	83.33%	21.74%	\$0.00 (0.00%)
/luxury-yacht-manufacturer	24 (0.48%)	19 (0.47%)	3:18	9 (0.39%)	66.67%	41.67%	\$0.00 (0.00%)
/channel/UCR6yOFIaB-9w4d9CwPk25yQ	15 (0.30%)	12 (0.29%)	0:20	12 (0.53%)	41.67%	46.67%	\$0.00 (0.00%)
/contact	12 (0.24%)	12 (0.29%)	0:34	8 (0.35%)	62.50%	66.67%	\$0.00 (0.00%)



Google Analytics: Audience - Mobile Overview

# Google Analytics: Audience - Mobile Overview

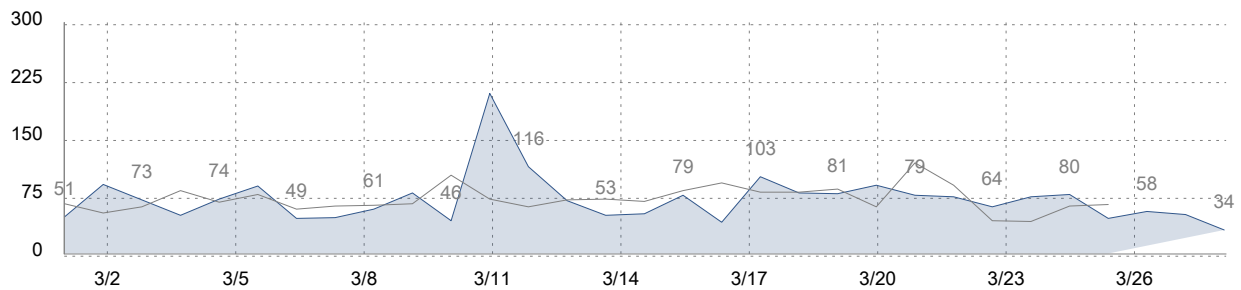
3/1/2017 - 3/31/2017

compared to 2/1/2017 - 2/28/2017

Advanced Segments: All Users

Conversions: All Goals

Sessions



All Users: Sessions

**2,283**

Previous: 2,077 **9.92%**

All Users: New Users

**1,691**

Previous: 1,562 **8.26%**

All Users: Bounce Rate

**51.95%**

Previous: 52.19% **-0.46%**

All Users: Pages / Session

**2.18**

Previous: 2.18 **0.18%**

All Users: Avg. Session Duration

**2:17**

Previous: 2:16 **0.22%**

Device Category	Sessions
desktop	3.56% 1,135 vs 1,096 ▲
mobile	29.79% 867 vs 668 ▲
tablet	-10.22% 281 vs 313 ▼



SEO Metrics: Search Engine Share

# Search Engine Share Report

3/1/2017 - 3/31/2017

Sessions

**1,459**

Previous: 0 --%

Page Views

**3,401**

Previous: 0 --%

Pages/Session

**2.33**

Previous: 0.00 --%

Goal Completions

**6**

Previous: 0 --%

Goal Value

**\$0.00**

Previous: \$0.00 --%

Conversion Rate

**0.41%**

Previous: 0.00% --%

Search Engine	%	Sessions	Page Views	Pages/Session	Goal Completions	Goal Value	Conversion Rate
google	95.48%	1,393	3,176	2.28	6	\$0.00	0.43%
bing	2.33%	34	139	4.09	0	\$0.00	0.00%
yahoo	1.85%	27	75	2.78	0	\$0.00	0.00%
yandex	0.14%	2	7	3.50	0	\$0.00	0.00%
aol	0.07%	1	1	1.00	0	\$0.00	0.00%
baidu	0.07%	1	1	1.00	0	\$0.00	0.00%
go.mail.ru	0.07%	1	2	2.00	0	\$0.00	0.00%



Google AdWords

# Google AdWords Campaign Report

3/1/2017 - 3/31/2017

compared to 2/1/2017 - 2/28/2017

Campaign:  
Clicks



<b>Impressions</b> <b>0</b> Previous: 0 ∞%	<b>Cost</b> <b>\$0.00</b> Previous: \$0.00 ∞%	<b>Clicks</b> <b>0</b> Previous: 0 ∞%	<b>Avg. CPC</b> <b>\$0.00</b> Previous: \$0.00 ∞%
<b>Avg. CPM</b> <b>\$0.00</b> Previous: \$0.00 ∞%	<b>CTR</b> <b>--</b> Previous: -- ∞%	<b>Conversions</b> <b>0</b> Previous: 0 ∞%	<b>Conversion Rate</b> <b>--</b> Previous: -- ∞%
<b>Total Conversion Value</b> <b>\$0.00</b> Previous: \$0.00 ∞%	<b>Cost/Conversion</b> <b>\$0.00</b> Previous: \$0.00 ∞%	<b>ROAS</b> <b>0.00%</b> Previous: 0.00% ∞%	<b>RPC</b> <b>--</b> Previous: -- ∞%

No Results Found

Ad Group	Impressions	Clicks	CTR	Cost	Conversions
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Google AdWords

# Google AdWords Top Keywords Report

3/1/2017 - 3/31/2017

Segments: Search Network, All Devices, All Click Types

Campaign: North America - Search Network

No Results Found

Keyword	Impressions	Clicks	CTR	Cost
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Google AdWords

# Google AdWords Search Queries Report

3/1/2017 - 3/31/2017

Segments: Search Network, All Devices  
Campaign: North America - Search Network  
No Results Found

Search Term	Matched Keyword	Ad Group	Impressions	Clicks	CTR	Cost	Conversions
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Google AdWords

# Google AdWords Keyword Quality Report

3/1/2017 - 3/31/2017

No Results Found

Keyword	Ad Group	Quality Score
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Google AdWords

# Google AdWords Geo Report

3/1/2017 - 3/31/2017

Country: United States

No Results Found

Location	Impressions	Clicks	CTR	Cost	Avg. CPC	Avg. Position
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Google AdWords

# Google AdWords Top Ad Groups Report

3/1/2017 - 3/31/2017

No Results Found

Ad Group	Impressions	Clicks	CTR	Cost	Conversions
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Google AdWords

# Google AdWords Top Ads Report

3/1/2017 - 3/31/2017

No Results Found

Ad	Ad Type	Impressions	Clicks	CTR	Cost	Conversions
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