



Campaign: Keyword Manager

# Campaign: Keyword Manager

4/1/2018 - 4/30/2018

## Keywords for www.allstoncollisioncenter.com

Keyword	Avg. Rank	Local Vol	Adv Comp
allston collision	1.00	50	
allston body shop	1.00	40	
honda collision center	1.00 + 20%	1,900	
allston collision center	1.01	170	
allston auto body	1.38 - 6.2%	50	
collision repair boston	3.00 + 36.8%	10	
collision repair	3.11 - 27.5%	33,100	
auto body shop boston	5.66 + 33.8%	140	
auto body shop boston ma	6.63 + 56.8%	90	
auto body repair boston	7.16 + 6.6%	20	
body shop boston	7.32 - 9.4%	170	
boston auto body	7.89 + 7.5%	90	
boston body shops	8.37 + 9.6%	50	
boston auto body shop	8.44 + 24%	140	
auto body boston	8.88 - 30.6%	90	
auto body shops	21.42 + 55.3%	90,500	
collision center	28.36	18,100	
auto body shops near me	29.26 - 26.9%	60,500	
auto body shop	47.12 - 7.9%	90,500	
auto collision repair	220.45 + 18.7%	5,400	
boston collision repair	-	10	
auto body shop in boston	-	140	
auto body repair allston ma	-	-	
auto body repair boston ma	-	50	
auto body shop allston ma	-	10	
boston auto body repair	-	20	



# Google Analytics: Overview

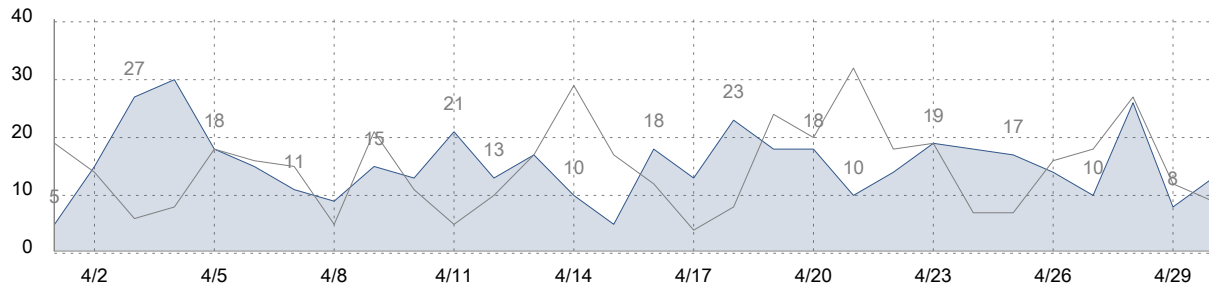
## Google Analytics: Overview

4/1/2018 - 4/30/2018

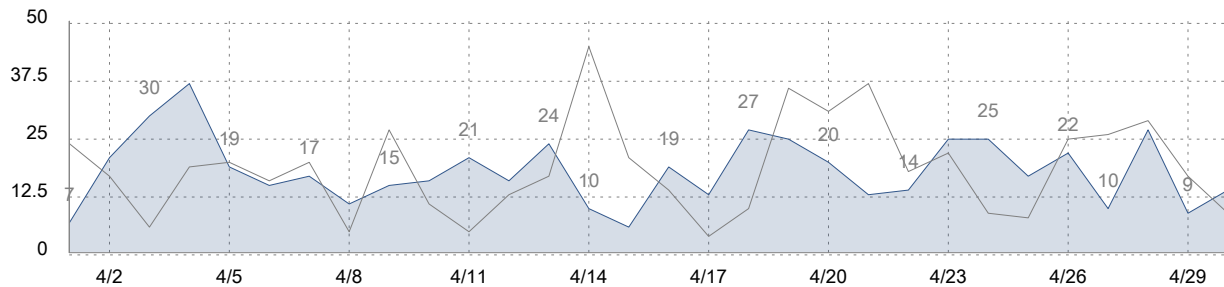
compared to 3/1/2018 - 3/31/2018

Advanced Segments: All Users

Sessions



### Page Views



All Users: Sessions

**463**

Previous: 455 1.76%

All Users: Bounce Rate

**88.77%**

Previous: 85.71% 3.56%

All Users: Goal Completions

**51**

Previous: 20 155.00%

All Users: % New Sessions

**82.72%**

Previous: 81.32% 1.72%

All Users: Pages / Session

**1.18**

Previous: 1.26 -6.69%

All Users: Goal Value

**\$51,000.00**

Previous: \$20,000.00 155.00%

All Users: New Users

**383**

Previous: 370 3.51%

All Users: Avg. Session Duration

**0:42**

Previous: 0:50 -15.44%

All Users: Page Views

**545**

Previous: 574 -5.05%

All Users: Goal Conversion Rate

**11.02%**

Previous: 4.40% 150.59%



## Google Analytics: Overview

### Top Traffic

Source / Medium	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
google / organic	13.23% 214 vs 189 ▲	17.45% 175 vs 149 ▲	5.17% 84.58% vs 80.42% ▲	-2.74% 1.27 vs 1.31 ▼	-1.19% 0:56 vs 0:57 ▼
google / cpc	21.36% 125 vs 103 ▲	-4.49% 85 vs 89 ▼	4.13% 92.00% vs 88.35% ▲	-9.75% 1.10 vs 1.22 ▼	-46.21% 0:33 vs 1:02 ▼
(direct) / (none)	-7.50% 111 vs 120 ▼	3.74% 111 vs 107 ▲	3.19% 94.59% vs 91.67% ▲	-12.02% 1.06 vs 1.21 ▼	-37.35% 0:22 vs 0:35 ▼
yahoo / organic	-66.67% 4 vs 12 ▼	0.00% 4 vs 4	-50.00% 50.00% vs 100.00% ▼	75.00% 1.75 vs 1.00 ▲	∞ 2:45 vs 0:00
bing / organic	-72.73% 3 vs 11 ▼	-66.67% 3 vs 9 ▼	-8.33% 66.67% vs 72.73% ▼	-2.22% 1.33 vs 1.36 ▼	261.64% 0:48 vs 0:13 ▲

### Top Referrals

Source	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
auto-body-shops. regionaldirectory. us	∞ 2 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00
l.facebook.com	∞ 2 vs 0	∞ 2 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00
boston.cityvoter. com	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00
yelp-sales.my. salesforce.com	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00
yelp.com	-100.00% 0 vs 2 ▼	-100.00% 0 vs 2 ▼	-100.00% 0.00% vs 100.00% ▼	-100.00% 0.00 vs 1.00 ▼	0.00% 0:00 vs 0:00

### Top Landing Pages

Landing Page	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
/	-11.44% 325 vs 367 ▼	-6.60% 283 vs 303 ▼	2.10% 87.08% vs 85.29% ▲	-5.25% 1.20 vs 1.27 ▼	-15.44% 0:49 vs 0:57 ▼
/you-have-made-a-smart-decision/	500.00% 36 vs 6 ▲	0.00% 0 vs 0	-2.78% 97.22% vs 100.00% ▼	2.78% 1.03 vs 1.00 ▲	∞ 0:37 vs 0:00
/auto-vandalism-repair/	500.00% 18 vs 3 ▲	500.00% 18 vs 3 ▲	33.33% 88.89% vs 66.67% ▲	-50.00% 1.17 vs 2.33 ▼	-80.11% 0:16 vs 1:22 ▼



Google Analytics: Overview					
Landing Page	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
/squad-completes-5-auto-body-repairs/	38.46% 18 vs 13 ▲	41.67% 17 vs 12 ▲	18.18% 100.00% vs 84.62% ▲	-13.33% 1.00 vs 1.15 ▼	-100.00% 0:00 vs 0:00 ▼
/check-2017-lexus-ls460-accident-repair/	9.09% 12 vs 11 ▲	9.09% 12 vs 11 ▲	-17.50% 75.00% vs 90.91% ▼	37.50% 1.50 vs 1.09 ▲	218.42% 0:05 vs 0:01 ▲

### Top Social Network Referrals

Social Network	Sessions	Page Views	Avg. Session Duration	Pages / Session
Facebook	100.00% 2 vs 1 ▲	100.00% 2 vs 1 ▲	0.00% 0:00 vs 0:00	0.00% 1.00 vs 1.00
Yelp	-100.00% 0 vs 2 ▼	-100.00% 0 vs 2 ▼	0.00% 0:00 vs 0:00	-100.00% 0.00 vs 1.00 ▼
Pinterest	-100.00% 0 vs 1 ▼	-100.00% 0 vs 1 ▼	0.00% 0:00 vs 0:00	-100.00% 0.00 vs 1.00 ▼

### Top Events

No Results Found

Event Category	Total Events	Unique Events	Event Value	Avg. Value
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### Top Campaigns

Campaign	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
Gold Promotion	21.36% 125 vs 103 ▲	-4.49% 85 vs 89 ▼	4.13% 92.00% vs 88.35% ▲	-9.75% 1.10 vs 1.22 ▼	-46.21% 0:33 vs 1:02 ▼
happy-2018-allston-collision-celebrates-90-years-in-business	-100.00% 0 vs 6 ▼	-100.00% 0 vs 1 ▼	-100.00% 0.00% vs 50.00% ▼	-100.00% 0.00 vs 2.50 ▼	-100.00% 0:00 vs 3:06 ▼
whos-doing-the-snow-dance-anyway	-100.00% 0 vs 4 ▼	-100.00% 0 vs 3 ▼	-100.00% 0.00% vs 100.00% ▼	-100.00% 0.00 vs 1.00 ▼	0.00% 0:00 vs 0:00
new-collision-repair-certifications-allow-repair-of-high-strength-steel-bronze	-100.00% 0 vs 3 ▼	-100.00% 0 vs 3 ▼	-100.00% 0.00% vs 100.00% ▼	-100.00% 0.00 vs 1.00 ▼	0.00% 0:00 vs 0:00
when-you-train-people-right-a-2012-lexus-paint-job	-100.00% 0 vs 2 ▼	-100.00% 0 vs 2 ▼	-100.00% 0.00% vs 100.00% ▼	-100.00% 0.00 vs 1.00 ▼	0.00% 0:00 vs 0:00



# SEO: Keyword Ranking Report

## SEO: Keyword Ranking Report

4/1/2018 - 4/30/2018

compared to 3/1/2018 - 3/31/2018

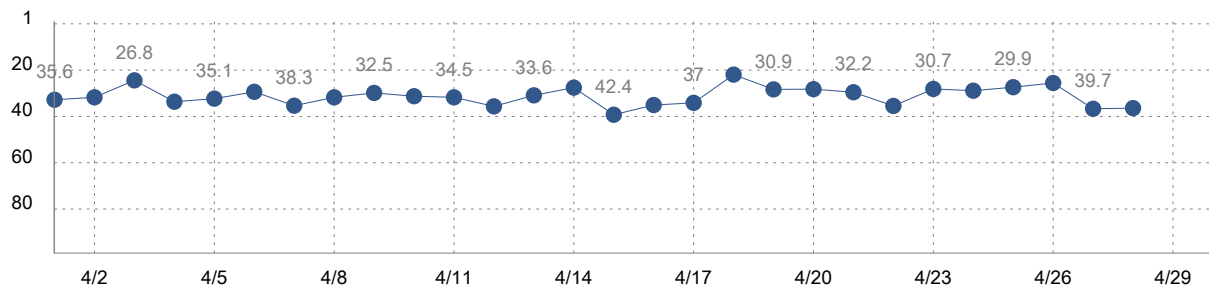
Google Avg Position  
**33.35**  
 Previous: 32.21 **-4.00%**  
 Analytics Goal Completions  
**12**  
 Previous: 8 **50.00%**

Google Clicks  
**57**  
 Previous: 60 **-5.00%**  
 Analytics Conversion Rate  
**5.43%**  
 Previous: 3.77% **44.00%**

Google Impressions  
**8932**  
 Previous: 9585 **-7.00%**  
 Analytics Goal Value  
**\$12,000.00**  
 Previous: \$8,000.00 **50.00%**

Google CTR  
**0.64%**  
 Previous: 0.63 **2.00%**

Google Average Position



Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Adv Comp
allston collision center	1.0	14 ▼ 46%	94 ▼ 48%	14.9					170	<input type="checkbox"/>
allston body shop	1.0	3	16 ▼ 53%	18.8					40	<input type="checkbox"/>
allston collision center allston ma	1.0	0 ▼ 100%	5 ▼ 76%	0.0						<input type="checkbox"/>
auto painting	1.0 ▲ 98	0	1	0.0						<input type="checkbox"/>
auto repair shops	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
bmw collision center near me	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
cambridge 420	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
car dent	1.0	0	2 ▲ 100%	0.0						<input type="checkbox"/>
car paint	1.0	0	8 ▼ 53%	0.0						<input type="checkbox"/>
car painting	1.0	0	9 ▼ 18%	0.0						<input type="checkbox"/>
dent repair	1.0	0	5 ▼ 50%	0.0						<input type="checkbox"/>
dent repair near me	1.0	0	3 ▼ 57%	0.0						<input type="checkbox"/>
mazda collision center	1.0	0	1 ▼ 50%	0.0						<input type="checkbox"/>
allston collision	1.0	22 ▲ 450%	96 ▲ 134%	22.9					50	<input type="checkbox"/>
bumper scratch repair	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
front bumper repair	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>



SEO: Keyword Ranking Report										
Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Adv Comp
body rust	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
cambridge auto body shops	1.0 ▲ ▲ 21.8	0	2 ▼ 50%	0.0						<input type="checkbox"/>
auto paint	1.0 ▲	0	4 ▲	0.0						<input type="checkbox"/>
car repair near me	1.0	0	2 ▼ 33%	0.0						<input type="checkbox"/>
car dent repair	1.0	0	13	0.0						<input type="checkbox"/>
car repair	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
toyota collision center	1.0 ▲ 0.1	0	6 ▼ 54%	0.0						<input type="checkbox"/>
car shop near me	1.0	0	2 ▲ 100%	0.0						<input type="checkbox"/>
collision max	1.0	0	1	0.0						<input type="checkbox"/>
ford collision center near me	1.0 ▲	0	2 ▲	0.0						<input type="checkbox"/>
auto repair near me	1.0	0	13 ▲ 30%	0.0						<input type="checkbox"/>
collision repair school near me	1.0	0	1	0.0						<input type="checkbox"/>
autobody shop near me	1.0 ▲ 2	0	2 ▼ 50%	0.0						<input type="checkbox"/>
auto body rust repair shops near me	1.0 ▲ 7	0 ▼ 100%	1 ▼ 67%	0.0						<input type="checkbox"/>
rust repair shops	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
auto body shop nearby	1.0 ▲ 91	0	1	0.0						<input type="checkbox"/>
bmw body shop near me	1.0 ▲ 65	0	1	0.0						<input type="checkbox"/>
cambridge auto shop	1.0 ▲	0	2 ▲	0.0						<input type="checkbox"/>
auto body schools near me	1.0	0	1 ▼ 50%	0.0						<input type="checkbox"/>
bumper repair	1.0	0	1 ▼ 50%	0.0						<input type="checkbox"/>
paint car	1.0	0	1	0.0						<input type="checkbox"/>
car rust repair shops near me	1.0 ▲ 2	0	2 ▲ 100%	0.0						<input type="checkbox"/>
car paint job	1.0	1	6 ▲ 200%	16.7						<input type="checkbox"/>
dent removal	1.0	0	4 ▼ 20%	0.0						<input type="checkbox"/>
repair shops near me	1.0	0	3 ▲ 50%	0.0						<input type="checkbox"/>
auto body collision repair	1.0 ▲ ▲ 81.5	0	1 ▼ 75%	0.0						<input type="checkbox"/>
audi collision center	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
auto repair shop	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
car painting near me	1.0	0	7 ▲ 75%	0.0						<input type="checkbox"/>
auto repair shop near me	1.0	0	1	0.0						<input type="checkbox"/>
car repair shops near me	1.0	0	2	0.0						<input type="checkbox"/>
auto body rust repair near me	1.0	0	2 ▲ 100%	0.0						<input type="checkbox"/>
the nearest body shop	1.0 ▲	0	3 ▲	0.0						<input type="checkbox"/>
aluminum repair	1.0 ▲ ▲ 104.5	0	1 ▼ 50%	0.0						<input type="checkbox"/>
bmw collision	1.0	0	1	0.0						<input type="checkbox"/>
cambridge collision center	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
mercedes collision center	1.0	0	1	0.0						<input type="checkbox"/>
premier collision	1.0	0	1	0.0						<input type="checkbox"/>
body shop store near me	1.0 ▲	0	3 ▲	0.0						<input type="checkbox"/>
collision estimate	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>



SEO: Keyword Ranking Report										
Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Adv Comp
collision center	1.0 ▲	0	2 ▲	0.0						<input type="checkbox"/>
green automotive	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
car body repair near me	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
honda collision center	1.0 ▲ 0.2	0	1 ▼ 88%	0.0					1,900	<input type="checkbox"/>
car dent repair near me	1.0	0	1	0.0						<input type="checkbox"/>
auto painting near me	1.0	0	3 ▲ 200%	0.0						<input type="checkbox"/>
car body workshop near me	1.0 ▲	1 ▲	1 ▲	100.0						<input type="checkbox"/>
auto paint shops near me	1.0	0	1	0.0						<input type="checkbox"/>
auto repair	1.0	0	5 ▲ 150%	0.0						<input type="checkbox"/>
toyota collision center hours	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
car scratch repair	1.0 ▲ 0.5	1 ▲	3 ▼ 25%	33.3						<input type="checkbox"/>
ford body shops near me	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
body kit installation near me	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
automotive shops near me	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
auto body service near me	1.0	0	1 ▼ 50%	0.0						<input type="checkbox"/>
cambridge street auto	1.0	0	4 ▲ 300%	0.0						<input type="checkbox"/>
collison center near me	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
brighton auto body shops	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
affordable auto body repair	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
auto body paint	1.0	0	1	0.0						<input type="checkbox"/>
car detailing near me	1.0	0	1	0.0						<input type="checkbox"/>
toyota highlander accident	1.0 ▲	0	5 ▲	0.0						<input type="checkbox"/>
cheap dent repair near me	1.0	0	1 ▼ 50%	0.0						<input type="checkbox"/>
repair car damage	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
paintless dent repair	1.0	0	1	0.0						<input type="checkbox"/>
geico repair shop near me	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
painting with body	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
paintless dent removal near me	1.0	0	1 ▼ 50%	0.0						<input type="checkbox"/>
auto body watertown	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
cheap car paint	1.0 ▲	0	2 ▲	0.0						<input type="checkbox"/>
paint job near me	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
auto body shop rust repair	1.0	0	1	0.0						<input type="checkbox"/>
paintless dent repair near me	1.0	0	2 ▲ 100%	0.0						<input type="checkbox"/>
car mechanic near me	1.0 ▲	0	1 ▲	0.0						<input type="checkbox"/>
honda auto body shop	1.0	0	1	0.0						<input type="checkbox"/>
cambridge street auto repair	1.0	0	1	0.0						<input type="checkbox"/>
collision repair schools near me	1.0 ▲ 0.4	0	1 ▼ 86%	0.0						<input type="checkbox"/>
dent car	1.0	0	2 ▲ 100%	0.0						<input type="checkbox"/>
bmw shop near me	1.0	0	1	0.0						<input type="checkbox"/>
rich's auto body	1.0	0	1	0.0						<input type="checkbox"/>
auto body and collision repair schools near me	1.0	0	2 ▼ 75%	0.0						<input type="checkbox"/>
cambridge street auto service	1.0	0	1 ▼ 50%	0.0						<input type="checkbox"/>



### SEO: Keyword Ranking Report

Keyword	Google Avg Pos	Google Clicks	Google Impr	Google CTR	Visits	Conv	Conv %	Conv Value	Local Vol	Adv Comp
car painter near me	1.0	0	1	0.0						<input type="checkbox"/>





Campaign: Competitor Manager

4/1/2018 - 4/30/2018

## Competitors for www.allstoncollisioncenter.com

Competitor	Quality	Alexa Rank	mozRank	Authority	mozTrust	Pages	Links
www.allstoncollisioncenter.com	70	7,628,342	4.06	18	4.01	125	1,081
bostonvillage.com	55		4.83	19	5.67	16	70
glenvilleauto.com	70	6,877,810	3.10	11	4.91	26	63
www.bbwi.com	70	7,717,900	3.33	14	4.94	10	65
www.danilchukautobody.com	75	8,621,746	4.11	19	4.61	13	51
www.maaco-boston.com	40			1		17	7



# Google Webmaster Tools: Top Searches

## Top Searches (Impressions)

4/1/2018 - 4/30/2018

<b>Query Count</b> <b>1,101</b> <span style="color:red">-1%</span> Previous: 1,112	<b>Clicks</b> <b>57</b> <span style="color:blue">--%</span> Previous: 57	<b>Impressions</b> <b>8,932</b> <span style="color:red">-4%</span> Previous: 9,322	<b>Clickthrough Rate</b> <b>0.6%</b> <span style="color:green">+5%</span> Previous: 0.6%
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Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
auto body shop	1436	1	0.1	46.9 - 7.3%	Yes
body shop	483	1	0.2	10.6 - 34.2%	No
body shop near me	439	0	0.0	27.9 + 24.6%	No
auto body shop near me	270	0	0.0	55.0 - 7.4%	No
auto body near me	197	1	0.5	26.5 - 7.3%	No
best auto body shop near me	141	0	0.0	15.5 - 15.7%	No
auto body shops near me	139	0	0.0	29.3 - 26.8%	Yes
best auto body shop	116	0	0.0	53.2 + 20.7%	No
collision	97	0	0.0	2.9	No
allston collision	96	22	22.9	1.0	Yes
allston collision center	94	14	14.9	1.0	Yes
body shop boston	90	0	0.0	7.7 - 14.9%	Yes
bodyshop	86	0	0.0	4.7 + 13%	No
auto body repair estimate	81	0	0.0	54.7 + 13.6%	No
best auto body shops near me	80	0	0.0	26.9 - 9.3%	No
collision center near me	65	0	0.0	61.5 + 19.5%	No
body damage repair	61	0	0.0	4.3 - 38.7%	No
auto body shop boston	59	3	5.1	5.4 + 31.6%	Yes
body shops near me	59	0	0.0	12.7 - 44.3%	No
collision repair near me	55	0	0.0	48.8 + 64.9%	No
allston auto body	54	1	1.9	1.1 + 26.7%	Yes



Google Webmaster Tools: Top Searches					
Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
auto collision repair	51	0	0.0	143.4 + 24.7%	Yes
front end collision	49	0	0.0	14.3 - 37.5%	No
car collision repair estimates	48	0	0.0	52.2 + 21.5%	No
autobody shop	47	0	0.0	25.5 + 34.8%	No
collision repair education foundation	47	0	0.0	49.0 - 4.7%	No
insurance estimate	46	0	0.0	73.4 + 15%	No
allston auto works	45	0	0.0	9.3 - 1.1%	No
best body shops near me	43	0	0.0	30.7 - 21.8%	No
auto collision repair near me	41	0	0.0	179.5 - 8.1%	No
automotive aluminum repair	41	0	0.0	87.8 - 15.5%	No
car collision repair estimate	41	0	0.0	60.6 + 9.6%	No
automobile collision expert	41	0	0.0	38.8 - 1.6%	No
best body shop near me	39	0	0.0	23.0	No
collision center	37	0	0.0	20.4	Yes
auto body shop testimonials	36	0	0.0	82.9	No
best autobody shop near me	36	0	0.0	9.1 + 12.5%	No
boston auto body	35	0	0.0	7.7 + 7.2%	Yes
car collision expert	34	0	0.0	29.4 + 14.3%	No
lambo door kit	34	0	0.0	65.2 - 1.7%	No
auto body shops	34	0	0.0	20.3 + 57.7%	Yes
cambridge auto center	33	0	0.0	72.7 + 4.3%	No
auto collision near me	33	0	0.0	49.2 + 5.4%	No
repair shops in boston ma	29	0	0.0	50.6 + 20.9%	No
auto body repair	29	0	0.0	2.9 + 98.2%	No
auto body repair near me	29	0	0.0	46.9 + 59.6%	No
best auto body	28	0	0.0	156.0	No
lexus paint	28	0	0.0	79.1 + 3.8%	No



### Google Webmaster Tools: Top Searches

Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
auto collision center	28	0	0.0	48.9 - 10.1%	No
collision coverage	27	0	0.0	10.3 + 1%	No



# SEO Metrics: Top Searches

## Top Searches (Clicks)

4/1/2018 - 4/30/2018

<b>Query Count</b>	<b>Clicks</b>	<b>Impressions</b>	<b>Clickthrough Rate</b>
<b>1,101 -1%</b>	<b>57 --%</b>	<b>8,932 -4%</b>	<b>0.6% +5%</b>
Previous: 1,112	Previous: 57	Previous: 9,322	Previous: 0.6%

Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
allston collision	96	22	22.9	1.0	Yes
allston collision center	94	14	14.9	1.0	Yes
auto body shop boston	59	3	5.1	5.4 + 31.6%	Yes
allston body shop	16	3	18.8	1.0	Yes
auto body near me	197	1	0.5	26.5 - 7.3%	No
mobile paint repair	1	1	100.0	1.0	No
lexus collision center	11	1	9.1	26.5 + 4.3%	No
auto body shop	1436	1	0.1	46.9 - 7.3%	Yes
key scratch repair	2	1	50.0	7.0	No
scratch removal	2	1	50.0	1.0	No
car paint job	6	1	16.7	1.0	No
body shop	483	1	0.2	10.6 - 34.2%	No
car collision repair	5	1	20.0	20.0	No
car bodyshop	13	1	7.7	23.0 + 17.3%	No
car body workshop near me	1	1	100.0	1.0	No
allston auto body	54	1	1.9	1.1 + 26.7%	Yes
auto body	11	1	9.1	3.3 + 44.1%	No
side impact collision repair	5	1	20.0	8.0 + 30.4%	No
car scratch repair	3	1	33.3	1.0 + 33.3%	No
accident 460	1	0	0.0	34.0	No
auto body shops open on sunday	3	0	0.0	33.3 + 52.4%	No
auto body shop near	1	0	0.0	9.0 + 73.5%	No
boston lexus	1	0	0.0	71.0 - 1.4%	No
brighton body shop	3	0	0.0	4.0 + 7%	No



SEO Metrics: Top Searches					
Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
body work collision	1	0	0.0	82.0	No
body shops near me open on sunday	1	0	0.0	100.0 - 23.5%	No
lexus watertown ma	2	0	0.0	65.0	No
best autobody shop near me	36	0	0.0	9.1 + 12.5%	No
body shops around me	1	0	0.0	47.0	No
autobody shop near me	2	0	0.0	1.0 + 66.7%	No
icar certification	4	0	0.0	93.5 - 53.3%	No
car body repair estimates	7	0	0.0	62.7 + 22.6%	No
collision body shop	3	0	0.0	62.0 - 3%	No
brighton collision center	10	0	0.0	25.7 - 11.7%	No
automotive painting tips	1	0	0.0	90.0	No
auto collision repair near me	41	0	0.0	179.5 - 8.1%	No
auto lambo doors	2	0	0.0	42.5 - 1.2%	No
how to repair aluminum body panels	3	0	0.0	37.8 + 18.7%	No
lambo door installation	3	0	0.0	30.0 - 2.4%	No
body shops open on sunday	1	0	0.0	98.0	No
collision auto body	6	0	0.0	21.4	No
best collision center near me	2	0	0.0	48.5 + 9%	No
auto body shop repair estimate	2	0	0.0	67.0 + 25.6%	No
rolls royce boston	3	0	0.0	62.7 - 25.4%	No
sharon auto body	2	0	0.0	68.0 + 1.4%	No
estimate for car repair collision	2	0	0.0	88.5	No
car painting products	1	0	0.0	63.0 - 50%	No
car body damage estimate	2	0	0.0	51.0	No
colison	1	0	0.0	2.0 + 33.3%	No



SEO Metrics: Top Searches					
Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
car auto body shops	1	0	0.0	90.0	No
car auto body shop near me	7	0	0.0	61.9	No
auto body schools near me	1	0	0.0	1.0	No
bumper repair	1	0	0.0	1.0	No
insurance collision center	1	0	0.0	7.0 + 12.5%	No
lamborghini door kit	1	0	0.0	79.0 - 6%	No
mobile dent repair boston	1	0	0.0	40.0 - 45.5%	No
professional auto body repair	1	0	0.0	11.0 + 71.1%	No
car paint shops near me	13	0	0.0	7.2 - 35.8%	No
car collision expert	34	0	0.0	29.4 + 14.3%	No
paint car	1	0	0.0	1.0	No
auto body collision repair near me	3	0	0.0	171.5	No
automobile collision expert	41	0	0.0	38.8 - 1.6%	No
tesla body shop	3	0	0.0	93.0 - 3%	No
ivy tech automotive technology center	1	0	0.0	69.0 + 20.7%	No
friendly care allston ma	3	0	0.0	53.5 - 9.2%	No
lambo kit	3	0	0.0	81.7 - 15.1%	No
auto body shops near me reviews	3	0	0.0	63.7	No
estimate car damage repair	1	0	0.0	40.0	No
cheap body work near me	2	0	0.0	39.0	No
cox automotive	9	0	0.0	4.0 - 25%	No
professional body works	1	0	0.0	86.0 - 21.1%	No
auto body rust repair shops near me	1	0	0.0	1.0 + 87.5%	No
car body repair shops near me	17	0	0.0	40.9 + 42.5%	No



SEO Metrics: Top Searches					
Keyword	Impressions	Clicks	CTR	Avg. Rank	Campaign
car collision repair near me	9	0	0.0	76.3 + 16%	No
cambridge auto shop	2	0	0.0	1.0	No
bmw body shop near me	1	0	0.0	1.0 + 98.5%	No
body shop car	8	0	0.0	16.9 - 1%	No
rust repair shops	1	0	0.0	1.0	No
auto body shop nearby	1	0	0.0	1.0 + 98.9%	No
nissan maxima repair	5	0	0.0	74.2 + 23.5%	No
auto body shops near me open on sunday	1	0	0.0	101.0 - 12.2%	No
boston auto bodies	3	0	0.0	39.0 + 14.3%	No
car keyed scratch repair	10	0	0.0	41.3 + 32.6%	No
body shops	6	0	0.0	5.2 - 36.8%	No
auto-body shop	11	0	0.0	80.2 - 39.5%	No
ultra collision	2	0	0.0	75.0 - 7.6%	No
auto body repair shop near me	2	0	0.0	96.0 - 5%	No
car repair	1	0	0.0	1.0	No
cheap body shop near me	2	0	0.0	1.5 + 96.4%	No
someone keyed my car how to fix	1	0	0.0	82.0 - 15.5%	No
toyota collision center	6	0	0.0	1.0 + 9.1%	No
reber auto	1	0	0.0	80.0 - 11.1%	No
paintless dent repair boston	1	0	0.0	41.0 + 8.9%	No
lambo door kits	4	0	0.0	72.2 - 22.4%	No
lexus 420	1	0	0.0	96.0	No
lexus auto body repair	2	0	0.0	89.5 - 7.2%	No
tesla repair	6	0	0.0	96.8 - 3%	No
rear end collision	7	0	0.0	7.4 - 39.6%	No
bodysshops near me	2	0	0.0	6.0 + 14.3%	No
boston auto bodies	1	0	0.0	45.0	No





SEO Metrics: Search Engine Share

# Search Engine Share Report

4/1/2018 - 4/30/2018

compared to 3/1/2018 - 3/31/2018

<b>Sessions</b> <b>221</b> Previous: 212 <b>4.25%</b>	<b>Page Views</b> <b>283</b> Previous: 274 <b>3.28%</b>	<b>Pages/Session</b> <b>1.28</b> Previous: 1.29 <b>-0.92%</b>	<b>Goal Completions</b> <b>12</b> Previous: 8 <b>50.00%</b>
<b>Goal Value</b> <b>\$12,000.00</b> Previous: \$8,000.00 <b>50.00%</b>	<b>Conversion Rate</b> <b>5.43%</b> Previous: 3.77% <b>43.89%</b>		

Search Engine	%	Sessions	Page Views	Pages/Session	Goal Completions	Goal Value	Conversion Rate
bing	1.36%	3	4	1.33	1	\$1,000.00	33.33%
google	96.83%	214	272	1.27	10	\$10,000.00	4.67%
yahoo	1.81%	4	7	1.75	1	\$1,000.00	25.00%



# Google Analytics: Audience - Engagement

## Google Analytics: Audience - Engagement

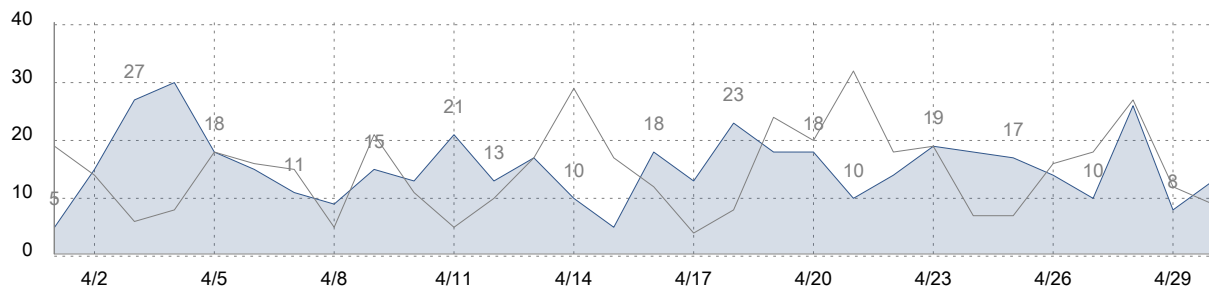
4/1/2018 - 4/30/2018

compared to 3/1/2018 - 3/31/2018

Advanced Segments: All Users

Conversions: All Goals

Sessions



All Users: Sessions

**463**

Previous: 455 1.76%

Session Duration	Sessions
0-10 seconds	4.05% 411 vs 395 <span style="color: green;">▲</span>
11-30 seconds	-22.22% 7 vs 9 <span style="color: red;">▼</span>
31-60 seconds	-33.33% 4 vs 6 <span style="color: red;">▼</span>
61-180 seconds	-5.00% 19 vs 20 <span style="color: red;">▼</span>
181-600 seconds	-8.33% 11 vs 12 <span style="color: red;">▼</span>
601-1800 seconds	0.00% 11 vs 11
1801+ seconds	-100.00% 0 vs 2 <span style="color: red;">▼</span>



# Google Analytics: Audience - Mobile Overview

## Google Analytics: Audience - Mobile Overview

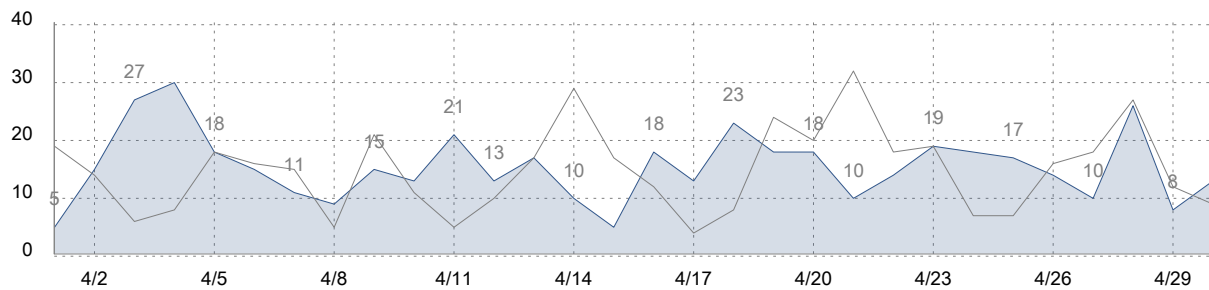
4/1/2018 - 4/30/2018

compared to 3/1/2018 - 3/31/2018

Advanced Segments: All Users

Conversions: All Goals

Sessions



All Users: Sessions

**463**

Previous: 455 **1.76%**

All Users: New Users

**383**

Previous: 370 **3.51%**

All Users: Bounce Rate

**88.77%**

Previous: 85.71% **3.56%**

All Users: Pages / Session

**1.18**

Previous: 1.26 **-6.69%**

All Users: Avg. Session Duration

**0:42**

Previous: 0:50 **-15.44%**

Device Category	Sessions
mobile	-7.00% 239 vs 257
desktop	13.66% 208 vs 183
tablet	6.67% 16 vs 15



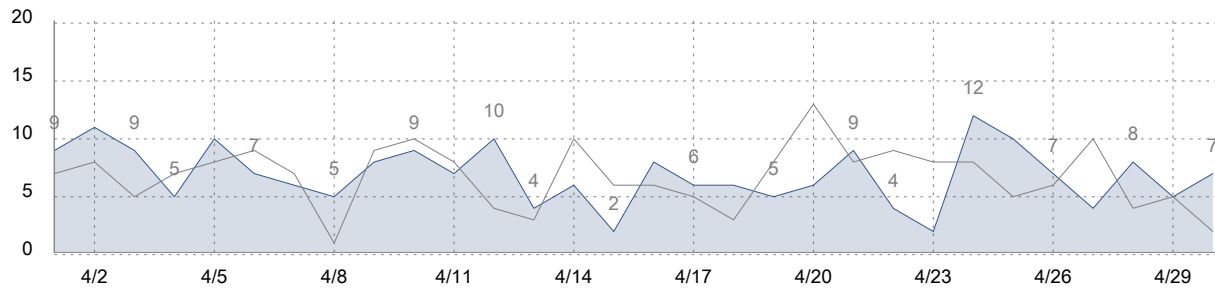
Google AdWords

# Google AdWords Campaign Report

4/1/2018 - 4/30/2018

compared to 3/1/2018 - 3/31/2018

Campaign: Gold Promotion  
Clicks



Impressions

**4,830**

Previous: 5,134 -5.92%

Avg. CPM

**\$148.25**

Previous: \$134.57 10.16%

RPC

**\$9.69**

Previous: \$189.36 -94.88%

Cost

**\$716.05**

Previous: \$690.89 3.64%

CTR

**4.29%**

Previous: 4.01% 6.98%

Clicks

**207**

Previous: 206 0.49%

Conversions

**8**

Previous: 48 -83.33%

Avg. CPC

**\$3.46**

Previous: \$3.35 3.14%

ROI

**180.15%**

Previous: 5546.20% -96.75%

Ad Group	Impressions	Clicks	CTR	Cost	Conversions	Avg. Position	Avg. CPC
Boston Auto Body	4,476	186	4.16%	\$650.75	8	1.20	\$3.50
Boston Auto Painting	291	18	6.19%	\$55.78	0	1.10	\$3.10
Boston Auto Collision	63	3	4.76%	\$9.52	0	1.10	\$3.17



Google AdWords

Google AdWords Top Keywords Report

4/1/2018 - 4/30/2018

Campaign: Gold Promotion

Keyword	Impressions	Clicks	CTR	Cost	Conversions
auto body shops	2,194	83	3.78%	\$361.46	5
auto body near me	471	29	6.16%	\$70.54	1
body shops near me	192	8	4.17%	\$21.87	0
auto body shops near me	189	5	2.65%	\$14.48	0
auto body	185	6	3.24%	\$21.48	0
automobile body shop	153	9	5.88%	\$23.31	0
best auto body	145	3	2.07%	\$7.07	0
automobile body shops	140	5	3.57%	\$12.24	0
car body shop	128	9	7.03%	\$26.59	0
paint jobs for cars	96	11	11.46%	\$29.79	0
boston auto body	94	4	4.26%	\$9.56	0
auto body boston	81	4	4.94%	\$10.26	0
auto body shop near me	62	1	1.61%	\$4.12	1
boston body shops	53	4	7.55%	\$7.71	0
auto body brighton ma	49	3	6.12%	\$13.43	0
car paint shop	43	4	9.30%	\$14.77	0
car auto body	38	1	2.63%	\$5.43	0
auto body shop boston	34	1	2.94%	\$4.18	0
auto paint shop	34	1	2.94%	\$3.82	0
auto body repair boston	28	0	0.00%	\$0.00	0
auto body and repair	26	1	3.85%	\$4.23	0
collision center	24	1	4.17%	\$3.82	0
car painting boston	22	0	0.00%	\$0.00	0
auto body brighton	18	0	0.00%	\$0.00	0
honda body shop	18	0	0.00%	\$0.00	0
auto body painting	14	0	0.00%	\$0.00	0
auto body center	12	0	0.00%	\$0.00	0
auto body service	11	0	0.00%	\$0.00	0
brighton auto body	11	3	27.27%	\$10.93	1



Google AdWords						
Keyword	Impressions	Clicks	CTR	Cost	Conversions	
car painting services	10	1	10.00%	\$3.51	0	
car paint job estimate	9	0	0.00%	\$0.00	0	
car bodyshop	9	0	0.00%	\$0.00	0	
auto body collision repair	9	1	11.11%	\$3.81	0	
best auto body shop	9	2	22.22%	\$1.80	0	
car painting service	9	0	0.00%	\$0.00	0	
collision auto body shop	8	0	0.00%	\$0.00	0	
auto paint repair	8	0	0.00%	\$0.00	0	
subaru body shop	7	0	0.00%	\$0.00	0	
auto body and collision	7	0	0.00%	\$0.00	0	
body auto repair	6	1	16.67%	\$3.50	0	
collision auto body	6	0	0.00%	\$0.00	0	
auto collision repair	6	0	0.00%	\$0.00	0	
car body shops	6	0	0.00%	\$0.00	0	
collision shop	6	1	16.67%	\$1.15	0	
mercedes body shop	5	1	20.00%	\$3.92	0	
auto body collision center	5	0	0.00%	\$0.00	0	
best auto body repair shop	5	2	40.00%	\$8.83	0	
body shop auto	5	0	0.00%	\$0.00	0	
auto body car	5	0	0.00%	\$0.00	0	
body repair shops	5	0	0.00%	\$0.00	0	
car body paint shop	5	1	20.00%	\$3.89	0	
automotive collision repair	5	0	0.00%	\$0.00	0	
body shops for cars	5	0	0.00%	\$0.00	0	
paint body shop	5	0	0.00%	\$0.00	0	
car collision repair	5	1	20.00%	\$4.55	0	
auto body and paint	4	0	0.00%	\$0.00	0	
car painting shop	4	0	0.00%	\$0.00	0	
car paint shops	4	0	0.00%	\$0.00	0	
ford body shop	4	0	0.00%	\$0.00	0	
local body shops	4	0	0.00%	\$0.00	0	
auto paint shops	4	0	0.00%	\$0.00	0	
automotive body shops	4	0	0.00%	\$0.00	0	



Google AdWords						
Keyword	Impressions	Clicks	CTR	Cost	Conversions	
auto painting boston	4	0	0.00%	\$0.00	0	
autobody specialist	4	0	0.00%	\$0.00	0	
best auto paint shop	3	0	0.00%	\$0.00	0	
body shop jobs	3	0	0.00%	\$0.00	0	
auto and body shop	3	0	0.00%	\$0.00	0	
boston auto body shop	3	0	0.00%	\$0.00	0	
auto body shop paint	2	0	0.00%	\$0.00	0	
collision auto body repair	2	0	0.00%	\$0.00	0	
nearest auto body	2	0	0.00%	\$0.00	0	
auto body paint shop	2	0	0.00%	\$0.00	0	
auto paint and body	2	0	0.00%	\$0.00	0	
truck body shop	2	0	0.00%	\$0.00	0	
auto body quotes	2	0	0.00%	\$0.00	0	
collision and auto body repair	2	0	0.00%	\$0.00	0	
acura body shop	2	0	0.00%	\$0.00	0	
auto collision center	2	0	0.00%	\$0.00	0	
auto painting service	2	0	0.00%	\$0.00	0	
best auto body shop in boston	2	0	0.00%	\$0.00	0	
professional auto body	2	0	0.00%	\$0.00	0	
auto service auto body	2	0	0.00%	\$0.00	0	
nissan body shop	2	0	0.00%	\$0.00	0	
best collision repair	2	0	0.00%	\$0.00	0	
auto body painters	1	0	0.00%	\$0.00	0	
auto paint and body shop	1	0	0.00%	\$0.00	0	
vehicle paint shops	1	0	0.00%	\$0.00	0	
auto collision centers	1	0	0.00%	\$0.00	0	
auto body repair boston ma	1	0	0.00%	\$0.00	0	
auto body quote	1	0	0.00%	\$0.00	0	
good auto body shop	1	0	0.00%	\$0.00	0	
cars body shop	1	0	0.00%	\$0.00	0	
car body repair shop	1	0	0.00%	\$0.00	0	
professional auto collision	1	0	0.00%	\$0.00	0	
brighton auto collision	1	0	0.00%	\$0.00	0	



Google AdWords						
Keyword	Impressions	Clicks	CTR	Cost	Conversions	
best body shops	1	0	0.00%	\$0.00	0	
body shop paint	1	0	0.00%	\$0.00	0	
auto body repair paint	1	0	0.00%	\$0.00	0	
auto body shop boston ma	1	0	0.00%	\$0.00	0	





Google AdWords

# Google AdWords Top Ad Groups Report

4/1/2018 - 4/30/2018

Ad Group	Impressions	Clicks	CTR	Cost	Conversions	Avg. Position	Avg. CPC
Boston Auto Body	4,476	186	4.16%	\$650.75	8	1.20	\$3.50
Boston Auto Painting	291	18	6.19%	\$55.78	0	1.10	\$3.10
Boston Auto Collision	63	3	4.76%	\$9.52	0	1.10	\$3.17



Google AdWords

Google AdWords Top Ads Report

4/1/2018 - 4/30/2018

Ad	Ad Type	Impressions	Clicks	CTR	Cost	Conversions	Avg. CPC	Avg. Position
Collision Repair Shop <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Body Family Owned & Operated	Text ad	3	1	33.33%	\$3.82	0	\$3.82	1.00
Auto Paint Professionals <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Painting Family Owned & Operated	Text ad	8	1	12.50%	\$4.08	0	\$4.08	1.30
Auto Painting Services <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Painting Family Owned & Operated	Text ad	13	1	7.69%	\$3.51	0	\$3.51	1.40
Boston's Auto Paint Shop <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Painting Family Owned & Operated	Text ad	233	16	6.87%	\$48.19	0	\$3.01	1.00
Boston Collision Repair <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Body Family Owned & Operated	Text ad	35	2	5.71%	\$5.70	0	\$2.85	1.10
Boston's Auto Body Shop <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Body Family Owned & Operated	Text ad	824	40	4.85%	\$143.96	2	\$3.60	1.20
Quality Auto Body Repair <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Body Family Owned & Operated	Text ad	556	26	4.68%	\$114.70	1	\$4.41	1.20
Boston's Auto Body Repair <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Body Family Owned & Operated	Text ad	1,598	64	4.01%	\$180.06	3	\$2.81	1.20
The Best Auto Body Shop <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Body Family Owned & Operated	Text ad	1,498	56	3.74%	\$212.03	2	\$3.79	1.20
Auto Painting & Repair <a href="http://www.allstoncollisioncenter.com">www.allstoncollisioncenter.com</a> Top Rated Boston Auto Painting Family Owned & Operated	Text ad	26	0	0.00%	\$0.00	0	\$0.00	1.20



Google AdWords

# Google AdWords Keyword Quality Report

4/1/2018 - 4/30/2018

Keyword	Ad Group	Quality Score
auto body	Boston Auto Body	6
auto body shops	Boston Auto Body	6
body auto repair	Boston Auto Body	6
cars body shop	Boston Auto Body	6
local auto body shops	Boston Auto Body	6
top auto body	Boston Auto Body	6
best autobody shop	Boston Auto Body	6
auto painting service	Boston Auto Painting	6
car paint repair shop	Boston Auto Painting	6
auto collision repair	Boston Auto Collision	6
auto collision specialists	Boston Auto Collision	6
auto body collision shop	Boston Auto Collision	6
collision auto body repair	Boston Auto Collision	6
auto collision centers	Boston Auto Collision	6
collision auto body	Boston Auto Collision	6
professional auto collision	Boston Auto Collision	6
collision and auto body repair	Boston Auto Collision	6
auto body collision repair	Boston Auto Body	5
automobile body repair shops	Boston Auto Body	5
professional auto body	Boston Auto Body	5
auto body repair boston	Boston Auto Body	5
local body shops	Boston Auto Body	5
auto body center	Boston Auto Body	5
car body repair shop	Boston Auto Body	5
auto body boston	Boston Auto Body	5
boston auto body	Boston Auto Body	5
auto body services	Boston Auto Body	5



Google AdWords		
Keyword	Ad Group	Quality Score
auto body shops near me	Boston Auto Body	5
auto body collision center	Boston Auto Body	5
auto body repair boston ma	Boston Auto Body	5
nearest auto body	Boston Auto Body	5
auto body shop near me	Boston Auto Body	5
auto body brighton	Boston Auto Body	5
auto body near me	Boston Auto Body	5
best rated auto body shop	Boston Auto Body	5
best auto body shop in boston	Boston Auto Body	5
auto body and paint	Boston Auto Painting	5
auto body paint shops	Boston Auto Painting	5
auto paint estimate	Boston Auto Painting	5
car painting service	Boston Auto Painting	5
car body paint shop	Boston Auto Painting	5
auto body shop paint	Boston Auto Painting	5
body shop car paint	Boston Auto Painting	5
car painting boston	Boston Auto Painting	5
auto repair collision	Boston Auto Collision	5
collision repair center	Boston Auto Collision	5
collision center	Boston Auto Collision	5
auto collision center	Boston Auto Collision	5
automobile body shop	Boston Auto Body	4
car body shop	Boston Auto Body	4



Google AdWords

Google AdWords Geo Report

4/1/2018 - 4/30/2018

Country: United States

Region: Massachusetts

Location	Impressions	Clicks	CTR	Cost	Conversions	Avg. CPC	Avg. Position
Boston / Boston, MA-Manchester, NH	1,865	88	4.72%	\$301.79	2	\$3.43	1.20
Boston / (not set)	1,071	40	3.73%	\$136.16	3	\$3.40	1.10
Cambridge / (not set)	186	3	1.61%	\$10.66	1	\$3.55	1.20
Cambridge / Boston, MA-Manchester, NH	170	11	6.47%	\$35.56	1	\$3.23	1.30
Newton / (not set)	167	7	4.19%	\$26.59	1	\$3.80	1.10
Newton / Boston, MA-Manchester, NH	164	6	3.66%	\$26.68	0	\$4.45	1.30
Malden / Boston, MA-Manchester, NH	144	3	2.08%	\$10.65	0	\$3.55	1.30
Somerville / Boston, MA-Manchester, NH	129	4	3.10%	\$11.79	0	\$2.95	1.40
Somerville / (not set)	119	3	2.52%	\$7.89	0	\$2.63	1.00
Medford / Boston, MA-Manchester, NH	115	7	6.09%	\$28.69	0	\$4.10	1.20
Everett / Boston, MA-Manchester, NH	92	3	3.26%	\$11.67	0	\$3.89	1.20
Medford / (not set)	76	3	3.95%	\$4.35	0	\$1.45	1.10
Watertown / Boston, MA-Manchester, NH	73	8	10.96%	\$22.26	0	\$2.78	1.30
Malden / (not set)	66	3	4.55%	\$14.62	0	\$4.87	1.20
Brookline / (not set)	64	1	1.56%	\$4.68	0	\$4.68	1.00
Everett / (not set)	61	2	3.28%	\$3.59	0	\$1.80	1.10
Watertown / (not set)	60	3	5.00%	\$7.82	0	\$2.61	1.10
Arlington / Boston, MA-Manchester, NH	59	4	6.78%	\$19.79	0	\$4.95	1.40
Brookline / Boston, MA-Manchester, NH	58	5	8.62%	\$21.49	0	\$4.30	1.20
Arlington / (not set)	41	1	2.44%	\$0.55	0	\$0.55	1.10
Belmont / Boston, MA-Manchester, NH	33	2	6.06%	\$8.77	0	\$4.39	1.30
Belmont / (not set)	17	0	0.00%	\$0.00	0	\$0.00	1.10



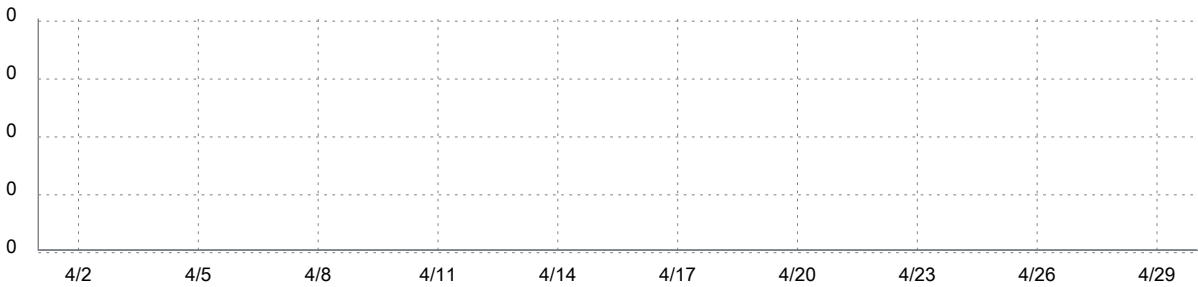
# Bing Ads

## Bing Ads Campaign Report

4/1/2018 - 4/30/2018

compared to 3/1/2018 - 3/31/2018

Clicks



Impressions

0

Spend

\$0.00

Clicks

0

CTR

0.00%

Conversions

0

Conversion Rate

0.00%

No Results Found

Ad Group	Impressions	Clicks	CTR	Spend	Conversions
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